2025 CAADS SPRING CONFERENCE

Elevating the Future of Adult Day Services



CA Association for Adult Day Services

May 19–21, 2025

Embassy Suites Sacramento Riverfront Promenade

EMPOWERING LIVES: ADULT DAY SERVICES IN ACTION!

An information-filled conference to pursue learning and sharing among Adult Day Services colleagues, Managed Care partners, California state regulators and others who make our work possible.

This conference is the place to be for. . .

Current and Prospective Providers

- $\sqrt{}$ ADHC/CBAS (medical model)
- \sqrt{ADP} (non-medical model)
- $\sqrt{}$ Regional Center Vendorized Programs
- $\sqrt{}$ Those still undecided and curious

New and Seasoned Providers

- $\sqrt{}$ Owners & Executive Leaders
- √ Administrators
- ✓ Program Directors
- $\sqrt{}$ Nurses & Nurse Assistants
- $\sqrt{}$ Social Workers, LCSWs & LMFTs
- √ Activity Leaders
- $\sqrt{}$ Other Team Members

Managed Care Health Plan Staff*

- ✓ CBAS & LTSS Managers
- $\sqrt{}$ Nurses & Care Coordinators
- ✓ Member Services Representatives

Product / Service Vendors*

 $\sqrt{}$ Those who do business with Adult Day centers, or would like to. . .

*Check out the *Invitation to Exhibit* and *Sponsorship Opportunities <u>HERE</u>*

"As someone new to the adult day health center field, all the information provided was very helpful. It enabled me to find resources and assistance for establishing a successful adult day center."

> ~ Filimon Gebremichael 2024 Fall Conference



"I feel very fortunate to be able to attend with this group. Thank you for the opportunity and excellent selection of presenters."

~ Anonymous Attendee 2023 Fall Conference

CONFERENCE SPONSORS (At time of Print)

PLATINUM







SILVER



CONFERENCE EXHIBITORS

(At time of Print)

CADCARE by COLLABRIOS HEALTH www.collabrios.com

DAYBREAK ADULT CARE

EASTERSEALS SOUTHERN CA www.easterseals.com/southerncal

MANA CARE AB

PERLAS INSURANCE SERVICES www.perlasinsurance.com

> SENIORVERSE www.set-works.com

SETWORKS www.seniorverse.com

TURBOTAR www.turbotar.com

CONFERENCE HOTEL AND INFORMATION



The Embassy Suites Sacramento Riverfront Promenade 100 Capitol Mall Sacramento, CA 95814 Telephone: (916) 326-5000

Website: www.sacramento.embassysuites.com

Hotel Reservation Deadline: May 1, 2025

Reservations Online:

CAADS - Embassy Suites Sacramento Riverfront Promenade

Reservations by Telephone: (916) 326-5000 (Must Mention: CAADS 2025 Spring Conference)

Room Rate: \$244 Single/Double plus room taxes*

Rates are guaranteed **IF** a reservation is made **on or before May 1, 2025, AND IF** space is still available at the CAADS conference rate.

There are a limited number of rooms available in the block, so make your hotel reservations early. Reservation requests made after the cut-off date of **May 1, 2025**, will be based on availability at the hotel's prevailing rates. Regardless of when you make your hotel reservation, please be sure to mention "2025 CAADS Spring Conference."

*Rates subject to applicable state and local taxes (currently 12% Occupancy tax,4.45% Sacramento Tourism Assessment, and .195% CA Tourism Assessment per night). Rates displayed on group reservation page are inclusive of Tourism Assessment charges, but not Occupancy Taxes.

**By reserving a room under the CAADS group block, you agree to share your reservation information with CAADS.

HOTEL PARKING

Valet Parking:\$36.00 daily rateSelf-parking available in the city garage adjacent to hotelCity Garage Daily Rate:\$15.00/day*

City Garage Overnight: \$24.00/night* *subject to change

GENERAL INFORMATION

Assistance and Special Accommodations:

Do you have special needs (i.e., physical, dietary) that we can address to make your participation more enjoyable? Please notify CAADS in advance for assistance at: (916) 552-7400 or education@caads.org.

(916) 552-7400 or <u>education@caads.org.</u>

Attire is Business Casual. Please refrain from using fragrant products.

CAADS MEMBERS SAVE!

You need <u>NOT</u> be a CAADS Member to attend; however, membership has its benefits! Only CAADS Members get:

Discounted registration rates

- Day at the Capitol Legislative Visits on May 19th

Learn more about CAADS and how membership will benefit you. Visit our website to JOIN or call us at (916) 552-7400.

CERTIFICATE OF ATTENDANCE

You will receive a **Certificate of Attendance** via email after the conference.

SUBSTITUTIONS, CANCELLATIONS, REFUNDS

Substitutions will be accepted with advance notice to CAADS by emailing <u>nicole@caads.org</u>, by May 12, 2025. No registration package can be split or shared among multiple substitutes.

Cancellations must be made in writing by **5:00 PM**, **April 25, 2025**, to receive a refund, less a \$50 Registration Cancellation Fee. Telephone cancellations must be followed by a written request to be valid.

Refunds will not be granted if you attend a portion of the event, send a substitute, or fail to cancel in writing by **April 25, 2025**. <u>No exceptions</u>. After April 25, 2025, NO REFUNDS will be given. *Refund requests will be reviewed and processed after the conference*.

COMPLAINTS AND GRIEVANCES

Any complaint about the conference or event should first be brought to the attention of the CAADS Education Director to resolve as quickly as possible. If the complaint is unable to be resolved on-site, the attendee should document their concern in writing and submit it by email to <u>nicole@caads.org</u> or by mail to: **Nicole Moureaux**, Director of Education, CAADS, 1107 9th Street, Suite 701, Sacramento, CA 95814. The complaint will be provided to the CAADS Executive Director and the CAADS Education Committee for resolution.

ANTI-TRUST POLICY STATEMENT

It is the policy of the California Association for Adult Day Services and its members to comply with laws and regulations applicable to their activities. Since most association activities bring together groups of competitors, there are opportunities for anti-trust violations to occur.

CAADS members and leaders are subject to antitrust laws that prohibit fixing prices, allocating geographic markets, unfair or deceptive practices, setting profit levels, boycotts, and most other anti-competitive actions. For example, two or more people cannot discuss profit levels, selling prices, discounts, or dividing up markets.

CAADS will neither permit nor condone anti-competitive behavior, whether willful or inadvertent, in connection with any CAADS activity.* Download the full policy <u>HERE</u>.

MEMBER REGISTRATION RATE

To qualify for the Member Rate, your center/ organization must be a **CAADS Member in good standing**. Employees from the same physical site address as the member center / organization are eligible for the Member Rate. *Consultants are not employees*.

CONTINUING EDUCATION (CE) UNITS

CE Units - Earn Up To: TBD

Continuing Education Units are <u>included</u> in the price of registration. Not all courses qualify for CE credit. Please see the *Schedule in Detail* below for approved courses for your license.

CAADS is a Continuing Education provider for:

California Board of Registered Nursing (BRN)

<u>**CE Provider Number 11021**</u> for the stated contact hours.

- Registered Nurse (RN)
- Licensed Vocational Nurse (LVN)

California Association of Marriage and Family Therapists (CAMFT)

CAADS is approved to sponsor continuing education and maintains responsibility for this program/course and its content. Course meets the qualifications for continuing education credit for LMFTs, LCSWs, LPCCs, and/or LEPs as required by the California Board of Behavioral Sciences.

CE Provider Number 69718.

- Licensed Marriage and Family Therapist (LMFT)
- Licensed Clinical Social Worker (LCSW)
- Licensed Professional Clinical Counselor (LPCC)
- Licensed Educational Psychologist (LEP)

California Board of Occupational Therapy (BOT)

CE Provider Number not required for CAADS courses.

• Occupational Therapist (OT)

California Department of Social Services, Community Care Licensing Division (CDSS-CCLD)

<u>CE Provider Number not required for CAADS courses.</u>

• Adult Day Program Administrator and Staff

ANTI-DISCRIMINATION POLICY STATEMENT

CAADS does not tolerate nor engage in discrimination against any individual or group with respect to any service, program or activity based on gender, race, creed, national origin, sexual orientation, religion, age, disability, or other prohibited basis.*

CAADS CONSENT & RELEASE AGREEMENT

As a condition of attendance, all registrants are required to submit a CAADS Consent & Release Agreement. https://bit.ly/3XmH3vf

*Report suspected Anti-trust violations and/or suspected discrimination to the CAADS Executive Director.

SCHEDULE IN DETAIL

Monday, May 19, 2025 (Legislative Visits)

As champions of Adult Day Services (ADS), your voice is vital. There is power in unity, and we can create meaningful change together. We invite **CAADS Members** to join together on May 19, 2025, at the State Capitol in Sacramento! Learn about the legislative process, and engage with state legislators to advocate for issues impacting the ADS community.

Day at the Capitol Legislative Visits will run concurrently with the first day of conference. CAADS Members can choose to either attend the legislative visits day, **OR** the first day of conference sessions. Legislative Visit day attendees are welcome and encouraged to attend Peer Perspective Exchange Sessions (Session 3 Courses) at the Conference Hotel from 4:00 – 5:00 PM free of charge.

8:30 AM - 3:30 PM

Day at the Capitol Legislative Visits

(Open to CAADS Members only)

Join CAADS in the morning for an issues briefing, followed by your legislative visit appointments. CAADS Staff and lobbyists will be available throughout the day to answer questions, receive feedback about your visits, and provide notecards for you to use to thank those with whom you visited.

Monday, May 19, 2025 (Spring Conference)

11: 00 AM – 5:00 PM Registration and Exhibits Open

12:00 PM – 1:30 PM

SESSION 1 COURSES [No Break]

1-A A Guide to CBAS Surveys & Common Findings (Part I) [No CE Hours] [ADHC]

Jeanette Fong, CBAS Field Operations Bureau Chief, CA Department of Aging Leigh Witzke, RN, CBAS Nursing Operations Bureau Chief, CA Department of Aging

Are you a new or existing provider that would benefit from a refresher course on the fundamentals of CBAS? Curious about what the survey process entails and what CDA staff specifically look for when coming onsite? Let CDA guide you through key areas that are always reviewed for compliance. You and your staff will walk away with an improved understanding of basic program requirements including tips on how to avoid the most commonly cited findings.

1-B Community Care Licensing: Hot Topics

for Adult Day Programs

[1.5 CE Hours: CCLD] [ADP]

Licensing Northern CA Team Members, California Department of Social Services

Adult Day Programs often feel like they have been passed over when it comes to Community Care Licensing (CCL). This session aims to change that because it is designed to address your interests and questions as ADPs. Whether you are not yet licensed, new to ADP, or an experienced provider, you will explore with experts from CCL the

Monday, May 19, 2025

latest hot topics in licensing starting with a general overview of licensing requirements to an in-depth look at what DSS surveyors are looking for when they visit. You will learn how to get technical assistance and work with your surveyor when you feel something cited doesn't seem like the regulation as you understand it.

1:45 PM – 3:45 PM

SESSION 2 COURSES [No Break]

2-A A Guide to CBAS Surveys & Common Findings (Part II) [No CE Hours] [ADHC]

Jeanette Fong, CBAS Field Operations Bureau Chief, CA Department of Aging

Leigh Witzke, RN, CBAS Nursing Operations Bureau Chief, CA Department of Aging

Are you a new or existing provider that would benefit from a refresher course on the fundamentals of CBAS? Curious about what the survey process entails and what CDA staff specifically look for when coming onsite? Let CDA guide you through key areas that are always reviewed for compliance. You and your staff will walk away with an improved understanding of basic program requirements including tips on how to avoid the most commonly cited findings.

2-B Art to Unite: Creating Meaningful People-Led

Activities [1.5 CE Hours: CCLD] [ALL] Ruth Olivares, MA, Person Centered Services Director, Adult Day Services, Easterseals Southern CA

Through art, in all its forms, artists can share their experiences, personal messages, hopes, and dreams. Art is a universal language that crosses demographics: disability, language, and age and unites throughout the lifespan by supporting individuals' creativity and artistic expression. Through individual-created and led activities, services can empower individuals to share their lives through art, find common ground, and gain confidence in their abilities.

4:00 PM – 5:00 PM

SESSION 3 COURSES [No Break]

Peer Perspective Exchange: Stories, Questions, and Insights [No CE Hours] [ALL]

Join us for an engaging and interactive session where attendees will come together to foster meaningful connections and exchange valuable insights. During these peer-led sessions you will have the opportunity to share your personal stories, pose thought-provoking questions, and contribute valuable information within a collaborative and supportive environment.

- 3-A Clinical Staff
- **3-B Program Directors / Administrators**
- 3-C Activity Directors and Aides

Evening Dinner-On-Your-Own

Tuesday, May 20, 2025

8:00 AM – 6:00 PM Registration & Exhibits Open

7:30 AM – 9:00 AM Breakfast for Hotel Guests

8:30 AM – 9:30 AM Coffee Service for Attendees

9:00 AM - 10:30 AM

GENERAL SESSION KEYNOTE: The Dementia Man [No CE Hours] [ALL]

Dementia Man, An Existential Journey is the award-winning autobiographical story of a man who faces his diagnosis of Alzheimer's disease by actor and playwright **Samuel A. Simon**. In this full-length theatrical piece, Simon takes the stage as a man facing his cognitive decline and asks the hard questions of what to do next in the face of what he calls "an existential journey." It is a peek into the head and heart of the struggle with a broken medical system and a personal and family challenge. The play challenges the audience to imagine a meaningful future for the millions of people with neurocognitive disease, with accommodation and adaptation.

10:45 AM – 12:15 PM

SESSION 4 COURSES [No Break]

4-A Show Me the Money: Billing, Claims Management, and Increasing Cash Flow for Your Center [No CE Hours] [ADHC]

Renee Nashtut, CEO, TurboTAR

The revenue cycle is your center's financial circulatory system; it is the combination of effective service documentation, verifying eligibility, receiving authorizations, claims creation, processing, and payment. This course will focus on best practices for improving

workflow and performance within your center. We will review how to identify unpaid services, do vital claims research, verify eligibility, manage denials, and use your available resources to collect and get paid WHILE managing this process effectively!

4-B What's Language Got to Do With It? The Impact of Using Person-Centered Language

[1.5 CE Hours: BRN, CCLD, OT, CAMFT] [ALL] Amber Carey-Navarrete, Director of Person-Centered

Services, Adult Day Services, Easterseals Southern CA Our words have the power to uplift people, but they also can tear them down. Sometimes without us even realizing it. It is a window into how we perceive and ultimately interact with the people who use our services. Yet, how did we get here? Now, through a historical lens, we are aware of the harmful and dehumanizing impact the medical model has had on the language within human services. Unfortunately, some of the language of this model continues to permeate the work we do. By becoming more aware of our language, and intentionally focusing on personalizing our language, we can ensure that our word choices empower those we serve. This presentation will provide both an understanding of how language influences and is influenced by our society and our behavior, as well as practical strategies to better personalize your own language.

Tuesday, May 20, 2025

12:15 PM – 1:30 PM

Networking Luncheon [No CE Hours]

1:30 PM – 3:00 PM

SESSION 5 COURSES [No Break]

5-A Medication/Pharmacy [1.5 CE Hours: BRN, CCLD]
Jim V. Gatewood, PhD, RN, MSN, AGPCNP-BC, WCC,
WFR, PHN, Assistant Clinical Professor and Nurse
Practitioner, BSN to DNP AGPCNP Specialty
Coordinator, Adult Gerontology Primary Care NP
Specialty Program, University of California, San
Francisco School of Nursing

Description Coming Soon!

5-B When Disaster Strikes: Lessons from the Frontlines

[1.5 CE Hours: CCLD] [ALL] Denise Peach (Moderator) Lena Haroutunian, MSW, Program Director, New Sunrise ADHC Other Panelists TBA

A wildfire has just ignited 10 miles from your center evacuation orders are in place. What now? Do you have a plan? Are your critical documents easily accessible? Are they stored in physical files or securely stored in the cloud? What essentials will you need?

With natural disasters becoming an ever-present reality in California, preparation is no longer optional—it's essential. In this session, hear firsthand accounts from panelists whose centers have faced the devastation of wildfires and floods. Learn from their experiences and walk away with actionable strategies to safeguard your operations and develop best practices for emergency preparedness. When disaster strikes, will you be ready?

3:15 PM – 4:45 PM

SESSION 6 COURSES [No Break]

6-A Understanding the Federal Budget: What Is Happening and Why It Matters for Adult Day Services [No CE Hours] [ALL]

Brian Rutledge, Executive Director, CAADS

Cathy Senderling-McDonald, CEO, Catbird Strategies, CAADS Contracted Lobbyist

What is happening with the federal budget process? How does Medicaid funding, Older Americans Act funding, and other dynamics impact California? When and why might providers and participants in the Adult Day Servies world be impacted by federal decisions? Join us to find out.

6-B Use of AI in Adult Day Services [ALL]

Ryan Comeau, Senior VP of Revenue and Growth, SETworks Description coming soon!

5:00 PM - 6:00 PM

Welcome Reception & Gift Basket Drawings Among the Exhibits This lively event is a fundraiser for the Alliance for Leadership and Education (ALE), our 501 (c) 3 organization providing research and education to further the public's understanding of adult day services and the vital role these services play in local communities.

Wednesday, May 21, 2025

8:00 AM - 5:00 PM **Registration & Exhibits Open**

7:30 AM - 9:00 AM Breakfast for Hotel Guests

8:30 AM - 9:30 AM **Coffee Service for Attendees**

9:00 AM - 12:00 PM [30 minute break at 10:15 for check out] **KEYNOTE SESSION: Updates from State Departments** [No CE Hours]

Take advantage of the Spring Conference location in California's capitol city to hear directly from your state department leaders. The spotlight will be center stage as they share insights into their vision and strategies for better understanding today's complex and challenging environment. Don't miss this chance to be part of this opportunity to hear from and be heard by your government policymakers.

12:00 PM - 1:15 PM **Networking Luncheon**

[No CE Hours]

1:15 PM - 2:45 PM

SESSION 7 COURSES

7-A CalAIM and Enhanced Care Management Panel **Discussion: New Opportunities for Improving Care** (Part I) [No CE Hours] [ADHC]

> Facilitator: Lena Haroutunian, MSW, Program Director, New Sunrise ADHC

Lois Sones, LCSW, Program Director, Community Bridges Elderday Adult Day Health Care

Eric Schwimmer, ECM Director, Anthem

Jessica Bautista, MSW, Community Based Programs, Manager, Community Based Care Management, Santa Clara Family Health Plan

Fernando Lopez Rico, MPA, ECM / Community Supports Senior Manager Care Management, San Francisco Health Plan

Join us to explore how CalAIM is reshaping the landscape of California's Medi-Cal program for people with long-term needs through a new benefit called the Enhanced Care Management (ECM) program. Our panel of managed care experts and CBAS providers will share insights, success stories, and innovative approaches that aim to improve care and outcomes. Whether you already have a contract or want to gain invaluable knowledge to be at the forefront of this transformative model, don't miss this chance to be part of the conversation shaping the future of ECM.

7-B Child and Adult Care Food Program [No CE Hours] [ALL] Cathy Hardin, Bureau Chief, Community Nutrition Programs Bureau, Child and Adult Care Food Program Branch, California Department of Social Services **Description Coming Soon!**

Wednesday, May 21, 2025

3:00 PM - 5:00 PM

SESSION 8 COURSES

8-A CalAIM and Enhanced Care Management Panel **Discussion: New Opportunities for Improving Care** (Part II) [No CE Hours] [ADHC]

> Facilitator: Lena Haroutunian, MSW, Program Director, New Sunrise ADHC

Lois Sones, LCSW, Program Director, Community Bridges Elderday Adult Day Health Care

Eric Schwimmer, ECM Director, Anthem

Jessica Bautista, MSW, Community Based Programs,

Manager, Community Based Care Management, Santa Clara Family Health Plan

Fernando Lopez Rico, MPA, ECM / Community Supports Senior Manager Care Management, San Francisco Health Plan

Join us to explore how CalAIM is reshaping the landscape of California's Medi-Cal program for people with long-term needs through a new benefit called the Enhanced Care Management (ECM) program. Our panel of managed care experts and CBAS providers will share insights, success stories, and innovative approaches that aim to improve care and outcomes. Whether you already have a contract or want to gain invaluable knowledge to be at the forefront of this transformative model, don't miss this chance to be part of the conversation shaping the future of ECM.

8-B Elder and Dependent Adult Abuse and Neglect [No CE Hours] [ALL]

Jason Sullivan-Halpern, J.D., Executive Director, California Long-Term Care Ombudsman Association

Donata Bohanec, Executive Director, California Elder Justice Coalition

Description Coming Soon!

Meet Your CAADS Staff Team



Brian Rutledge Executive Director



Nicole Moureaux Director of Education

Danielle Hanlon Director of Membership and Communications





Finance and Operations

2025 Conference Planning Group

CAADS EDUCATION COMMITTEE

<u>CHAIR</u>

Tatyana Kheyfets Program Director Golden Castle ADHC Center Palo Alto

<u>MEMBERS</u>

Chantell Albers

Program Director & OAS Community Center Liaison Triple 'R' Adult Day Programs Sacramento

Diana Almanza

Director of Services and Outreach SteppingStone Adult Day Health San Francisco

Teresa Booth

Health Program Specialist California Department of Aging

Amber Carey-Navarrete

Director of Person-Centered Services Easterseals Southern CA Cerritos

Lena Haroutunian

Program Director New Sunrise ADHC Northridge

Jennifer Jaeger

Field & Policy Support Bureau Chief California Department of Aging

Sofia Martinez

Chief Executive Officer *Reimagine* Santa Ana

Maria Nicolacoudis

Chief Executive Officer Hearts & Minds Activity Center San Jose

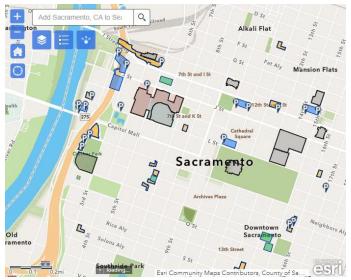
Mary Ann Ratto

Adult Day Services Director Camarillo Health Care District Camarillo

Stephanie Wilson

Recreation Superintendent Older Adult Services & Triple 'R' Adult Day Programs Sacramento







Member Pricing

	Early (March 21 – April 12)	Regular (April 13 – May 1)	Late (May 2 – Conference)
Full Conference (May 19-21) (Day 1 PM [no lunch] + Day 2 & 3 All Day [includes lunch])	\$655	\$695	\$735
Day 1 + Day 2 (May 19-20) (Day 1 PM [no lunch] + Day 2 All Day [includes lunch])	\$450	\$490	\$530
Day 2 + Day 3 (May 20-21) (Day 2 & 3 All Day [includes lunch])	\$550	\$590	\$630
Day 1 (May 19) (Day 1 PM [no lunch)	\$215	\$255	\$295
Day 2 (May 20) (Day 2 All Day [includes lunch])	\$315	\$365	\$405
Day 3 (May 21) (Day 3 All Day [includes lunch])	\$315	\$365	\$405
Legislative Visits (May 19) (Capitol visits all day [lunch on own] + Peer Sessions at Spring Conference)	Free	Free	Free

Non-Member Pricing

	Early (March 21 – April 12)	Regular (April 13 – May 1)	Late (May 2 – Conference)
Full Conference (May 19-21) (Day 1 PM [no lunch] + Day 2 & 3 All Day [includes lunch])	\$900	\$950	\$1,000
Day 1 + Day 2 (May 19-20) (Day 1 PM [no lunch] + Day 2 All Day [includes lunch])	\$650	\$700	\$750
Day 2 + Day 3 (May 20-21) (Day 2 & 3 All Day [includes lunch])	\$775	\$825	\$875
Day 1 (May 19) (Day 1 PM [no lunch)	\$450	\$500	\$550
Day 2 (May 20) (Day 2 All Day [includes lunch])	\$550	\$600	\$650
Day 3 (May 21) (Day 3 All Day [includes lunch])	\$550	\$600	\$650