

INVITATION TO EXHIBIT

2025 CAADS Fall Conference

Act NOW for the for our best rate!

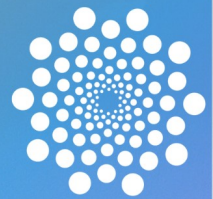
Return signed contract and full payment by

September 15, 2025 to save \$100

PLUS get added marketing exposure!

(Exhibit Dates: November 10-11, 2025)

**Elevating
the Future
of Adult
Day
Services**



CAADS
CA Association for Adult Day Services

November 10-12, 2025
Hotel Fera
100 The City Drive
Orange, CA 92868

2025 CAADS Fall Conference

ELEVATING THE FUTURE OF ADULT DAY SERVICES

TARGET YOUR SALES TO NEARLY 250 DECISION MAKERS!

- ▶ Adult Day Programs (non-medical model) | Adult Day Health Care / Community Based Adult Services (medical model)
Alzheimer's Day Care Resource Centers (medical and non-medical models) | Adult Day Vendorized Programs (serving regional center clients) | Medi-Cal Managed Care Plans
- ▶ Owners, Executive Directors, Administrators, Finance Staff, Program Directors, Nurses, Social Workers, Therapists, and More
- ▶ Experienced, New, and Pre-Licensed Providers
- ▶ For-Profit and Non-Profit Providers serving adults with Alzheimer's and related dementia, chronic illnesses, frail elders, persons with developmental disabilities, and individuals with mental health challenges

EXHIBIT WITH CAADS IN SOUTHERN CALIFORNIA!

- ▶ Market Your Products / Services
- ▶ Establish New Markets
- ▶ Meet Decision Makers
- ▶ Support Local Dealers / Distributors
- ▶ Reinforce Customer Loyalty
- ▶ Introduce New Products/Services

GREAT VALUE AND BENEFITS!

- ▶ CAADS Members: **\$1050/\$950*** per table-top
 - ▶ Non-members: **\$1500/\$1400*** per table-top
- * Return signed contract and full payment by 5:00 PM, September 15, 2025, and get a \$100 discount PLUS additional marketing exposure!*

Table-Top Space Selection: Please see the diagram of the venue space on page four of this document. There is a place to indicate your first, second, and third choice options for a table during online registration. Your table assignment will be confirmed based on the date when the signed contract with full payment is received by CAADS. **CAADS management reserves the right to change space designations as deemed in the best interest of the event.**

EXHIBIT SPACE RENTAL FEE INCLUDES:

- ▶ **One 6' x 30" skirted table-top and one chair** (additional chairs will be added for each additional exhibitor registration purchased)
- ▶ **Welcome Reception** — The perfect opportunity to be in the center of it all while attendees mingle and network among the exhibits and vie for gift baskets (on Monday, November 10, 2025).
- ▶ **One staff "Exhibitor Registration" per table**, to attend Monday and Tuesday, including the Monday Welcome Reception & Gift Basket Drawings. (*Each additional exhibit representative is required to pay a \$350 "Exhibitor Registration" fee.*)
- ▶ **Free Listing in Conference marketing pieces**
- ▶ **Free Listing in Conference Schedule**, IF registered & full payment received by October 30, 2025
- ▶ **Free List of Pre-Registrants prior to event** (name, title, company, address, email, telephone)

SPACE SELECTION BASED ON DATE REGISTERED WITH FULL PAYMENT RECEIVED

Complete the online registration (<https://caads.memberclicks.net/F-2025-sp-ex>) and pay by credit card or mail a check to:

California Association for Adult Day Services (CAADS)
801 K Street, Suite 925 | Sacramento, CA 95814

Questions/Assistance: Please contact CAADS at (916) 552-7400 or email nicole@caads.org

Exhibit Dates: Monday & Tuesday, November 10 & 11, 2025
HOTEL FERA | 100 THE CITY DRIVE | ORANGE, CA 92868

2025 CAADS Fall Conference

ELEVATING THE FUTURE OF ADULT DAY SERVICES

SHOW INFORMATION

LOCATION:	Hotel Fera 100 The City Drive Orange, CA 92868		
MOVE-IN:	November 10, 2025	Monday	7:30 AM to 8:30 AM*
SHOW DATES:	November 10, 2025	Monday	9:00 AM to 7:00 PM*
	November 11, 2025	Tuesday	8:00 AM to 5:00 PM*
MOVE-OUT:	November 11, 2025	Tuesday	5:00 PM*

**Times are subject to change based on final conference agenda*

LODGING

Hotel Fera
100 The City Drive
Orange, CA 92868

Telephone: **714-634-4500**

Self-Parking: **\$12/day**
\$15/overnight

Valet-Parking: **\$35 daily rate**

Hotel Website: www.hotelfera.com

Reservations: <https://book.passkey.com/e/51035469>

Hotel Reservations Deadline: **October 24, 2025**

Telephone Reservations: **714-634-4500**

Room Rate: **\$149 Single/Double** *Must mention CAADS*

Guest Room Wireless: **Complimentary**

Check-In: **4:00 PM**

Check-Out: **11:00 AM**

Hotel has a smoke-free policy. Hotel rates are **\$149** for single/double occupancy. There will be an additional charge of \$10/night for each additional guest. Rates are guaranteed IF a reservation is made **on or before October 24, 2025, AND IF** space is still available at the CAADS conference rate.

There are a limited number of rooms available in the block. It is a good idea to make your hotel reservations early. Reservation requests made **after the cut-off date of October 24, 2025**, will be based on availability at the Hotel's prevailing rates. Regardless of when you make your hotel reservation, please be sure to mention "CAADS," as CAADS receives a discount on meeting space fees based on the number of guest rooms occupied by CAADS event attendees.

SHIPPING AND HANDLING

Packages/freight for exhibitors are subject to handling fees at this hotel. Shipments should arrive no sooner than 48 hours prior to the conference (*Saturday, November 8, 2025*). The hotel will not accept C.O.D. or freight collect deliveries. All shipments must identify our group name, **California Association for Adult Day Services**, on the shipping label and box.

It is the responsibility of the individual exhibitor to notify the Hotel in advance of estimated volume of materials to be shipped to Hotel. If anticipated volume or nature of handling requires special services, the individual exhibitor will need to make prior arrangements at their expense. At no time shall these expenses be incurred by the Hotel or CAADS.

ELECTRICITY, AUDIO/VISUAL, OTHER SERVICES

The hotel will provide a 6' x 30" skirted/draped table with one chair. It is the responsibility of the individual exhibitor to make **ALL** arrangements with the Embassy Suites Sacramento for additional needs. At no time shall these expenses be incurred by the Hotel or CAADS. Contact **Kathy French, Events Manager** at kathy.french@hilton.com by **October 24, 2025**, to make arrangements.

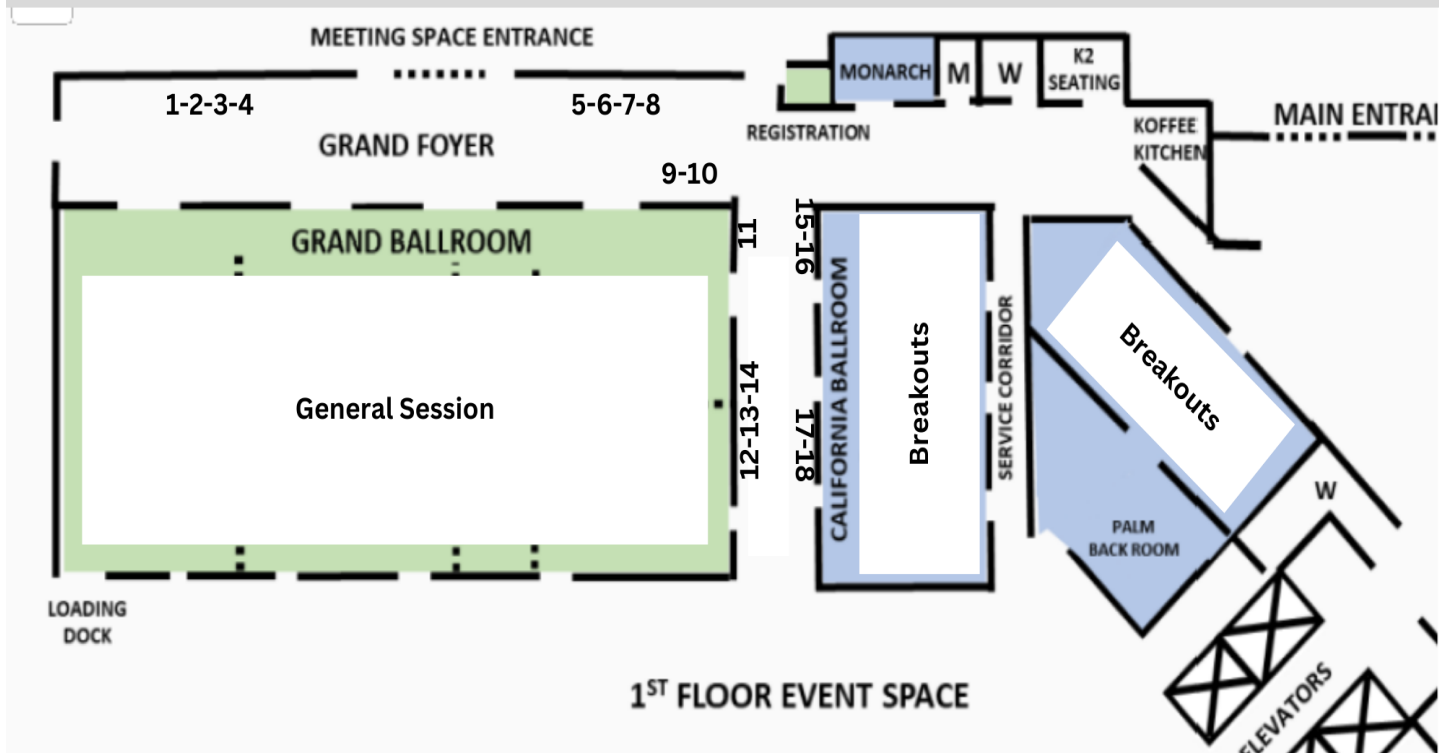
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2025 CAADS Fall Conference

ELEVATING THE FUTURE OF ADULT DAY SERVICES

Hotel Fera First Floor Event Space



A FEW OF OUR PAST EXHIBITORS. . .

- 24 HOUR HOME CARE
- ALZPRENUERS
- ANTHEM BLUE CROSS
- BLUE SHIELD OF CALIFORNIA / PROMISE HEALTH PLAN (FORMERLY CARE1ST HEALTH PLAN)
- CALIFORNIA CAREGIVER RESOURCE CENTERS
- CADCARE BY COLLABRIOS
- CALOPTIMA
- CDC NATIONAL CENTER FOR HEALTH STATISTICS
- COLONY WEST
- COMPREHENSIVE INSURANCE SERVICES
- CORRELINK SYSTEMS, INC.
- DAVEY COACH SALES, LLC
- EASTERSEALS
- HEFFERNAN INSURANCE BROKERS
- L.A. CARE
- MOLINA HEALTHCARE OF CALIFORNIA
- NATIONS BUS SALES
- PAYCHEX
- POMS & ASSOCIATES INSURANCE BROKERS
- RIDE HEALTH
- SHIELD HEALTHCARE
- SENIORVERSE
- STORII CARE
- TURBOTAR, INC.

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