

Rooted in Purpose. Ready for Tomorrow.

## 2026 CAADS SPRING CONFERENCE

Conference May 6 - 8 | Exhibits May 6 - 7

# Invitation

# to

# Exhibit

Act by MARCH 6, 2026, for the best rate!  
Return signed contract and full payment by  
March 6, 2026, to receive a \$100 discount  
PLUS additional marketing exposure!



caads

CA Association for Adult Day Services

COMMUNITY | CONNECTION | CHOICE

Hilton San Francisco Airport Bayfront  
600 Airport Blvd  
Burlingame, CA 94010

# 2026 CAADS Spring Conference

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## TARGET YOUR SALES TO NEARLY 125 DECISION MAKERS!

### \* LIMITED SPACE, RESERVE YOURS TODAY!

- ▶ Adult Day Programs (non-medical model) | Adult Day Health Care / Community Based Adult Services (medical model) Alzheimer's Day Care Resource Centers (medical and non-medical models) | Adult Day Vendorized Programs (serving regional center clients) | Medi-Cal Managed Care Plans
- ▶ Owners, Executive Directors, Administrators, Finance Staff, Program Directors, Nurses, Social Workers, Therapists, and Others
- ▶ Experienced, New and Pre-Licensed Providers
- ▶ For-Profit and Non-Profit Providers serving adults with Alzheimer's and related dementia, chronic illnesses, frail elders, persons with developmental disabilities and individuals with mental health challenges.

## EXHIBIT WITH CAADS IN NORTHERN CALIFORNIA!

- ▶ Market Your Products / Services
- ▶ Meet Decision Makers in Adult Day Services
- ▶ Reinforce Customer Loyalty
- ▶ Establish New Markets
- ▶ Support Local Dealers / Distributors
- ▶ Introduce New Products/Services

## GREAT VALUE AND BENEFITS!

- ▶ CAADS Members: **\$900/\$800\*** per table-top
  - ▶ Non-members: **\$1300/\$1200\*** per table-top
- \* Return signed contract and full payment by 5:00 PM, Friday, March 6, 2026, and get a \$100 discount PLUS additional marketing exposure!*

**Table-Top Space Selection:** Please see the diagram of the venue space on page four of this document. There is a place to indicate your first, second and third choice options for a table during online registration. Your table assignment will be confirmed based on the date when the signed contract with full payment is received by CAADS. **CAADS management reserves the right to change space designations as deemed in the best interest of the event.**

## EXHIBIT SPACE RENTAL FEE INCLUDES:

- ▶ **One 6' x 30" skirted table-top and chair** (additional chairs will be added for each additional Exhibitor registration purchased)
- ▶ **Welcome Reception** — The perfect opportunity to be in the center of it all while attendees mingle and network among the exhibits and vie for gift baskets. (Thursday, May 7, 2026)
- ▶ **One staff "Exhibitor Registration" per table**, to attend Wednesday, Thursday, and Friday including the Thursday Exhibit Reception & Gift Basket Drawings. (Each additional exhibit representative is required to pay a \$350 "Exhibitor Registration" fee)
- ▶ **Free Listing in Conference marketing pieces**
- ▶ **Free Listing on CAADS Conference webpage**
- ▶ **Free List of Pre-Registrants prior to and final list after event** (name, title, company, address, email, telephone)

## SPACE SELECTION BASED ON DATE REGISTERED WITH FULL PAYMENT RECEIVED

Complete the online registration (<https://caads.memberclicks.net/2026-spring-conference-sponsor-exhibitor#/>)

and pay by credit card or mail a check to:

**California Association for Adult Day Services (CAADS)**  
801 K Street, Suite 925 | Sacramento, CA 95814-3518

**Exhibit Dates: Wednesday—Thursday, May 6-7, 2026**

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## SHOW INFORMATION

**LOCATION:** Hilton San Francisco Airport Bayfront | 600 Airport Blvd | Burlingame, CA 94010

**MOVE-IN:** May 6, 2026                      Wednesday                      11:00 AM to 12:00 PM\*

**SHOW DATES:** May 6, 2026                      Wednesday                      12:00 PM to 5:30 PM\*

May 7, 2026                      Thursday                      8:00 AM to 6:15 PM\*

**MOVE-OUT:** May 7, 2026                      Thursday                      6:30 PM to 7:30 PM\*

*\*Times are subject to change based on final conference agenda*

## LODGING

### Hilton San Francisco Airport Bayfront

600 Airport Boulevard  
Burlingame, CA 94010

**Telephone:** 650-252-2781

**Self-Parking:** Day parking for the CAADS meeting is

Complimentary. \$15 discount for overnight. Check-Out: 12:00 PM

**Valet Parking:** Not Applicable

**Hotel Website:** <https://hiltonsfo.com/>

**Reservations:** <https://bit.ly/4tjlud7> (price shown on website includes tourism, but not occupancy taxes\*\*)

**Hotel Reservations Deadline:** Tuesday, April 14, 2026

**Telephone Reservations:** 650-252-2781

**Room Rate:** \$175\*\* Single/Double Must mention "CAADS"

**Guest Room Wireless:** Complimentary

**Check-In:** 4:00 PM

**Check-Out:** 12:00 PM

Hotel has a smoke-free policy. Hotel rates are \$175\*\* for single/double occupancy. Rates are guaranteed IF a reservation is made on or before April 14, 2026, AND IF space is still available at the CAADS conference rate.

There are a limited number of rooms available in the block. It is a good idea to make your hotel reservations early. Reservation requests made after the cut-off date of April 14, 2026, will be based on availability at the Hotel's prevailing rates. Regardless of when you make your hotel reservation, please be sure to mention "CAADS," as CAADS receives a discount on meeting space fees based on the number of guest rooms occupied by CAADS event attendees.

*\*\*Hotel Room rates are subject to applicable state and local taxes.*

*(Occupancy Tax is: 12%, Sales Tax is 9.625%, and Tourism Tax is .195% and Tourism Marketing is 1.5%) Subject to Change.)*

## SHIPPING AND HANDLING

Shipments should be clearly marked with **Exhibitor Name** and also note they are for the **CAADS 2026 Spring Meeting**. The hotel will not accept COD or freight collect deliverables. It is the responsibility of the exhibitor to notify the hotel in advance of estimated volume. If special handling is required the exhibitor must to notify hotel and make prior arrangements. At no time will these expenses be incurred by the hotel or CAADS. **Packages should not arrive before April 29, 2026.**

## ELECTRICITY, AUDIO/VISUAL, OTHER SERVICES

The hotel will provide a 6' by 30" skirted/draped table with black linens and two chairs. It is the responsibility of each exhibitor to make all arrangements with the Hilton San Francisco Airport Bayfront. At no time will these expenses be incurred by the hotel or CAADS. Standard internet is provided in the meeting space. A form will be provided by the hotel to order and pay for additional services or upgraded internet for specific booths. For AV needs, contact **Holly Szeto** at [holly.szeto@hiltonsfo.com](mailto:holly.szeto@hiltonsfo.com).

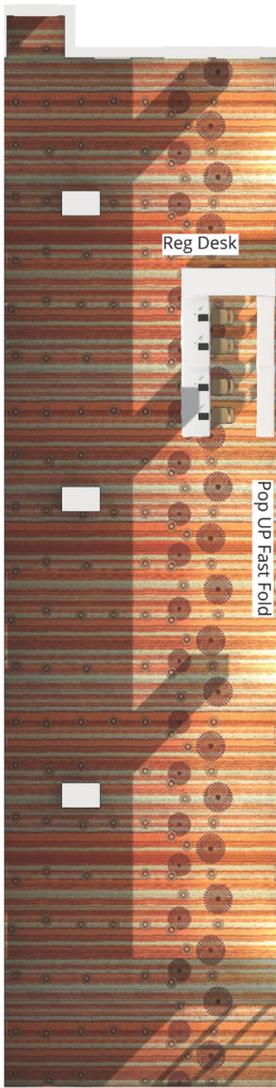
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## Hilton San Francisco Airport Bayfront Exhibits and General Session Floorplan Plus a few of our past Exhibitors



- BLUE SHIELD OF CALIFORNIA / PROMISE HEALTH PLAN
- CADCARE BY COLLABRIOS HEALTH
- CALIFORNIA CAREGIVER RESOURCE CENTERS
- CALOPTIMA
- COLONY WEST
- COMPREHENSIVE INSURANCE SERVICES
- CORRELINK SYSTEMS, INC.
- DAVEY COACH SALES, LLC
- EASTERSEALS
- ELEVANCE HEALTH (FORMERLY ANTHEM BLUE SHIELD)
- HEFFERNAN INSURANCE BROKERS
- L.A. CARE
- MOLINA HEALTHCARE OF CALIFORNIA
- NATIONS BUS SALES
- PAYCHEX
- POMS & ASSOCIATES INSURANCE BROKERS
- SENIORVERSE
- SETWORKS
- SHIELD HEALTHCARE
- STORII CARE
- TURBOTAR, INC.

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