



caads
CA Association for Adult Day Services

Empowering Lives: Adult Day Services in Action

November 6-8, 2024
Hotel Fera ▪ Orange, CA

2024 CAADS FALL CONFERENCE

EMPOWERING LIVES: ADULT DAY SERVICES IN ACTION!

An information-filled conference to pursue learning and sharing among Adult Day Services colleagues, Managed Care partners, California state regulators and others who make our work possible.

This conference is the place to be for. . .

Current and Prospective Providers

- ✓ ADHC/CBAS (medical model)
- ✓ ADP (non-medical model)
- ✓ Regional Center Vendorized Programs
- ✓ Those still undecided and curious

New & Seasoned Providers

- ✓ Owners & Executive Leaders
- ✓ Administrators
- ✓ Program Directors
- ✓ Nurses & CNAs
- ✓ Direct Support Professionals
- ✓ Social Workers, LCSWs & LMFTs
- ✓ Activity Leaders and Aides
- ✓ Other Team Members

Managed Care Health Plan Staff*

- ✓ CBAS & LTSS Managers
- ✓ Nurses & Care Coordinators
- ✓ Member Services Representatives

Product / Service Vendors*

- ✓ Those who do business with Adult Day centers, or would like to..

*Check out the ***Invitation to Exhibit*** and ***Sponsorship Opportunities*** [HERE](#)

“I came away with ideas to create new and innovative programming with a modern take on person-centered care. The mental health information provided at one of the workshops will be used to inform our approach to both caregivers and program members.”

~2023 Fall Conference Attendee



“Everything was great! Thank you for setting up a great conference.”

~ 2023 Fall Conference Attendee

CAADS FALL CONFERENCE AND ANNUAL MEETING

November 6-8, 2024 | Hotel Fera Anaheim, Orange CA

CONFERENCE SPONSORS

(At time of Print)

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CONFERENCE EXHIBITORS

(At time of Print)

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CONFERENCE HOTEL AND INFORMATION



Hotel Fera Anaheim

100 The City Drive
Orange, CA 92868

Telephone: (714) 634-4500

Website:

[The Hotel Fera](http://TheHotelFera.com)

Hotel Reservation Deadline: **October 14, 2024**

Reservations Online:

[CAADS 2024 Fall Conference Hotel Reservations](http://CAADS2024FallConferenceHotelReservations.com)

Reservations by Telephone: **(714) 634-4500**

(Must mention California Association for Adult Day Services)

Room Rate: **\$119 Single/Double plus room taxes***

Rates are guaranteed **IF** a reservation is made **on or before Monday, October 14, 2024, AND IF** space is still available at the CAADS conference rate.

There are a limited number of rooms available in the block, so make your hotel reservations early. Reservation requests made after the cut-off date of **October 14, 2024**, will be based on availability at the hotel's prevailing rates. Regardless of when you make your hotel reservation, please be sure to mention "California Association for Adult Day Services," as CAADS receives a discount on meeting space fees based on the number of guest rooms occupied by CAADS event attendees.

*Rates subject to applicable state and local taxes (currently 10.25% Occupancy tax)

HOTEL PARKING

Day Use Self-Parking: **\$12.00 daily rate**

Overnight Self-Parking: **\$15.00 daily rate** (regularly \$28)

Valet Parking: **\$35.00/24 hours, paid in full**

GENERAL INFORMATION

Assistance and Special Accommodations:

Do you have special needs (i.e., physical, dietary) that we can address to make your participation more enjoyable? Please notify CAADS in advance for assistance at:

(916) 552-7400 or education@caads.org.

Attire is Business Casual.

Please refrain from using fragrant products.

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CAADS MEMBERS SAVE!

You need **NOT** be a CAADS Member to attend; however, membership has its benefits! Only CAADS Members get:

- **Discounted registration rates**
- **Access to Members Only Meeting: Wednesday, Nov 6**

Learn more about CAADS and how membership will benefit you. Visit our website to [JOIN](#) or call us at **(916) 552-7400**.

CERTIFICATE OF ATTENDANCE

You will receive a **Certificate of Attendance** via email after the conference.

SUBSTITUTIONS, CANCELLATIONS, REFUNDS

Substitutions will be accepted with advance notice to CAADS by emailing nicole@caads.org, by **October 28, 2024**. No registration package can be split or shared among multiple substitutes.

Cancellations must be made in writing by **5:00 PM, October 14, 2024**, to receive a refund, less a \$50 Registration Cancellation Fee. Telephone cancellations must be followed by a written request to be valid.

Refunds will not be granted if you attend a portion of the event, send a substitute, or fail to cancel in writing by **October 14, 2024**. ***No exceptions.*** After October 14, 2024, NO REFUNDS will be given. ***Refund requests will be reviewed and processed after the conference.***

COMPLAINTS AND GRIEVANCES

Any complaint about the conference or event should first be brought to the attention of the CAADS Education & Events Manager to resolve as quickly as possible. If the complaint is unable to be resolved on-site, the attendee should document their concern in writing and submit it by email to nicole@caads.org or by mail to: **Nicole Moureaux**, Director of Education, CAADS, 1107 9th Street, Suite 701, Sacramento, CA 95814. The complaint will be provided to the CAADS Executive Director and the CAADS Education Committee for resolution.

ANTI-TRUST POLICY STATEMENT

It is the policy of the California Association for Adult Day Services and its members to comply with laws and regulations applicable to their activities. Since most association activities bring together groups of competitors, there are opportunities for anti-trust violations to occur. CAADS members and leaders are subject to antitrust laws that prohibit fixing prices, allocating geographic markets, unfair or deceptive practices, setting profit levels, boycotts, and most other anticompetitive actions. For example, two or more people cannot discuss profit levels, selling prices, discounts, or dividing up markets.

CAADS will neither permit nor condone anti-competitive behavior, whether willful or inadvertent, in connection with any CAADS activity.* Download the full policy [HERE](#).

MEMBER REGISTRATION RATE

To qualify for the Member Rate, your center/ organization must be a **CAADS Member in good standing**. Employees from the same physical site address as the member center / organization are eligible for the Member Rate. *Consultants are not employees.*

CONTINUING EDUCATION (CE) UNITS FEES

CE Units - Earn Up To:

11 BRN | 11 CCLD | 7 CAMFT | 3 BOT

Continuing Education Units are included in the price of registration. Not all courses qualify for CE credit. Please see the *Schedule in Detail* below for approved courses for your license.

CAADS is a Continuing Education provider for:

California Board of Registered Nursing (BRN)

CE Provider Number 11021 for the stated contact hours.

- Registered Nurse (RN)
- Licensed Vocational Nurse (LVN)

California Association of Marriage and Family Therapists (CAMFT)

CAADS is approved to sponsor continuing education and maintains responsibility for this program/course and its content. Course meets the qualifications for continuing education credit for LMFTs, LCSWs, LPCCs, and/or LEPs as required by the California Board of Behavioral Sciences.

CE Provider Number 69718.

- Licensed Marriage and Family Therapist (LMFT)
- Licensed Clinical Social Worker (LCSW)
- Licensed Professional Clinical Counselor (LPCC)
- Licensed Educational Psychologist (LEP)

California Board of Occupational Therapy (BOT)

CE Provider Number not required for CAADS courses.

- Occupational Therapist (OT)

California Department of Social Services, Community Care Licensing Division (CDSS-CCLD)

CE Provider Number not required for CAADS courses.

- Adult Day Program Administrator and Staff

ANTI-DISCRIMINATION POLICY STATEMENT

CAADS does not tolerate nor engage in discrimination against any individual or group with respect to any service, program or activity based on gender, race, creed, national origin, sexual orientation, religion, age, disability, or other prohibited basis.*

****Report suspected Anti-trust violations and/or suspected discrimination to the CAADS Executive Director.***

CAADS CONSENT & RELEASE AGREEMENT

As a condition of attendance, all registrants are required to submit a CAADS Consent & Release Agreement.

<https://bit.ly/3XmH3vf>

CAADS FALL CONFERENCE AND ANNUAL MEETING

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SCHEDULE IN DETAIL

Wednesday, November 6, 2024

7:30 AM – 6:00 PM

Registration and Exhibits Open

8:30 AM – 9:30 AM

Morning Refreshments Among Exhibits

9:30 AM – 11:45 AM

CAADS and ALE Annual Membership Meeting

& State of the Industry (*Open to Members Only*) [No CE Hours]

Exclusive to CAADS members, this is an interactive session filled with fresh information and an opportunity to hear from the California Department of Aging's Deputy Director, Denise Likar. CAADS leadership team will also highlight our many exciting accomplishments and lay out ambitious goals for 2025.

11:45 AM – 1:15 PM

CAADS & ALE Networking Luncheon

(*CAADS Members Only*) [No CE Hours]

1:15 PM – 2:45 PM

SESSION 1 COURSES [No Break]

1-A Show Me the Money: Billing, Claims Management, and Increasing Cash Flow for Your Center

[No CE Hours] [ADHC]

Renee Nashtut, CEO, TurboTAR

The revenue cycle is your center's financial circulatory system; it is the combination of effective service documentation, verifying eligibility, receiving authorizations, claims creation, processing, and payment.

This course will focus on best practices for improving workflow and performance within your center. We will review how to identify unpaid services, do vital claims research, verify eligibility, manage denials, and use your available resources to collect and get paid WHILE managing this process effectively!

1-B Next Level Dementia Care: Unveiling the Updated Cal-COMPASS Manual and Resource Website

[1.5 CE Hours: BRN, CCLD] [ADHC, ADP]

Maria Nicolacoudis, CEO, Hearts & Minds Activity Center

Mary Michlovich, Executive Director, OPICA Adult Day Program & Counseling Center

Debbie Toth, CEO, Choice in Aging

Melissa Gerard, Providence

The original Adult Day Care Resource Center (ADCRC) model recently went through a two-year update through the Cal-COMPASS grant. The updated manual, released in September 2024, provides detailed information about how adult day services can provide person-centered, culturally appropriate dementia care. In addition to the detailed manual, there is a free online resource page. In this workshop, the Cal-COMPASS project grantee sites will highlight the updates from the original ADCRC manual, provide examples of dementia care techniques that can easily be incorporated into your program, and describe dementia capable "gold standard" care looks like, as outlined in the updated manual.

Wednesday, November 6, 2024

1-C Community Care Licensing: Hot Topics for Adult Day Programs

[1.5 CE Hours: CCLD] [ADP]

Shelly Grace, Assistant Branch Chief,

Adult & Senior Care Program, CDSS

Reyna Lacey, Regional Manager,

Riverside Adult & Senior Care Program, CDSS

Adult Day Programs often feel like they have been passed over when it comes to Community Care Licensing (CCL). This session aims to change that because it is designed to address your interests and questions as ADPs. Whether you are not yet licensed, new to ADP, or an experienced provider, you will explore with experts from CCL the latest hot topics in licensing starting with a general overview of licensing requirements to an in-depth look at what DSS surveyors are looking for when they visit. You will learn how to get technical assistance and work with your surveyor when you feel something cited doesn't seem like the regulation as you understand it.

3:00 PM – 4:30 PM

SESSION 2 COURSES [No Break]

2-A Food Program Roundtable

[No CE Hours] [ADHC, ADP]

Jessie Rosales, Chief, Child and Adult Care Food Programs Branch, California Department of Social Services

Elyse Homel Vitale, Child and Adult Care Food Program Roundtable

Samantha Kay-Daleiden Marshall, Child and Adult Care Food Program Roundtable

Nutrition is an important aspect of the care you provide. This facilitated informal roundtable discussion will offer you a chance to share with food program advocates your experiences using the Child and Adult Care Food Program. What is working and what is challenging? What do you struggle with the most? Is the cost of compliance worth the revenue? How do your participants perceive the nutritional value they receive? What would you change if you could? These are just some of the things we will discuss. Come share, learn, and advocate with your peers!

2-B Enhancing Support for Dementia Patients: The Critical Role of Continuous Program Quality Assessment

[1.5 CE Hours: BRN, CCLD] [ADHC, ADP]

Maria Nicolacoudis, CEO, Hearts & Minds Activity Center

Celine Regalia, MSW, MA, Program Director, Providence

Mary Michlovich, Executive Director, OPICA Adult Day Program & Counseling Center

Debbie Toth, CEO, Choice in Aging

The Cal-COMPASS project identified evidence-based practices that are effective in providing therapeutic day services for people living with dementia. This session will review methods for measuring program efficacy and how to apply the data to modify, update, or change program design and practice to best meet the needs of anyone living with a dementia diagnosis.

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Wednesday, November 6, 2024

2-C Dual Eligible Special Needs Plans 101

[No CE Hours] [ADHC, ADP]

Tiffany Huyenh-Cho, Director, California Medicare & Medicaid Advocacy, Justice in Aging

More than 403,000 dually eligible individuals are enrolled in a Medicare Dual Eligible Special Needs Plans (D-SNP) in California and that number is rising. D-SNPs are a type of managed care used to integrate services and improve coordination of services for dually eligible (Medi-Cal & Medicare) populations. Yet, many people know little about D-SNPs, what makes them unique, and how they operate. This presentation will cover basic information about D-SNPs, including their structure, unique features, benefits and risks, and their interaction with Medi-Cal managed care and CBAS. We will also discuss the D-SNP's legal responsibilities in serving dually eligible individuals enrolled in this special type of managed care plan.

4:45 PM – 6:00 PM

Welcome Reception & Prize Drawings Among the Exhibits

Evening

Dinner-On-Your-Own

Thursday, November 7, 2024

8:00 AM – 6:00 PM

Registration & Exhibits Open

8:00 AM – 9:00 AM

Morning Refreshments

9:00 AM – 10:30 AM

SESSION 3 COURSES [No Break]

3-A Bolstering Caregiver Engagement and Communication Through Technology

[1.5 CE Hours: BRN, BOT, CCLD] [ADHC, ADP]

Tina Sadarangani, Ph.D., Assistant Professor, New York University

Let's reimagine what effective communication between the care team and caregivers could look like using a simple effective tool that we all keep in our pockets. CareMobi is a mobile-enabled software program now being tested in adult day centers around the country. It was developed using the experience of leaders and participants in the CAADS/ALE Community Based Health Home and the New York University College of Nursing research that emerged from that project. Be among the first to hear about what providers and researchers are saying and learning about the future of this tool, and the lessons you can apply to your own work.

3-B Working with ADHC Veterans Administration Coordinators [No CE Hours] [ADHC, ADP]

Janet Moore, LCSW, Coordinator for Adult Day Health Care & Community Residential Care Programs, VA, Oceanside, CA
Kay Lee, JD, MPH, Executive Vice President, Commonwealth Adult Day Health Center

Whether you already contract with the V.A. or are just curious about the process involved, this session is for you. Join us as we discuss the benefits and frequently asked questions from the perspective of V.A. representatives and contracted Adult Day Services providers.

Thursday, November 7, 2024

3-C Championing Mental Health in the Workplace: Best Practices for Employers

[1.5 CE Hours: BRN, CAMFT, CCLD] [ADHC, ADP]

Sofia Martinez, LCSW, CEO, Reimagine

Jason Leavell, MSW, Reimagine

This workshop will provide an in-depth exploration of mental health issues in the community and their impact on workplace dynamics. Through interactive sessions and expert-led discussions, participants will develop a comprehensive understanding of the prevalence and types of mental health challenges faced by employees and strategies to best support the employee.

We'll also discuss how to create a culturally responsive environment in which a manager meets the cultural needs of the diversified population of the employees.

10:45 AM – 11:45 AM

GENERAL SESSION KEYNOTE

Reconceptualizing Adult Day Centers as Chronic Disease Management Partners: Preliminary Research Findings

[1 CE Hour: BRN, CCLD] [ALL]

Tina Sadarangani, Ph.D., Assistant Professor, New York University

Research about adult day services is accelerating as awareness increases about the many benefits of this model of care. Dr. Sadarangani, a leading researcher in adult day services, will share preliminary findings from a qualitative study examining adult day services and person-centered patterns in dementia care across cultures and time. Using this and other foundational research, Dr. Sadarangani will make the case for what makes adult day services uniquely suited for, and a missing link in, delivering person-centered chronic care management.

11:45 AM – 1:15 PM

Networking Luncheon [No CE Hours]

1:15 PM – 2:45 PM

SESSION 4 COURSES [No Break]

4-A Enhancing Independence Through Assistive Technology (AT) and Smart Home Solutions

[1.5 CE Hours: BRN, BOT, CCLD] [ADHC, ADP]

Michelle Ramos, Director of Care Services, Dayle McIntosh Center

Join us for an insightful practical session designed just for adult day providers. We will guide you through the most effective and creative ways to utilize Assistive Technology (AT) to enhance the independence of individuals living with disabilities that affect their physical mobility, sensory experiences or cognition. We'll explore how integrating smart home technologies, such as Amazon Alexa and other smart accessories, can empower people by promoting independence and quality of life in surprising ways.

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4-B Nursing Superpowers: Managing Complexity in the Adult Day Health Care Setting

[1.5 CE Hours: BRN] [ADHC]

Kathy Keehn, RN, Yolo Adult Day Health Care Center

In the Adult Day Health Care setting, nurses are unsung heroes who use their expertise to manage complex participant health needs in the community. This nurse-led session will explore the critical role of nursing in this unique setting. Beginning with the assessment of a new participant, we will guide the audience through the process of developing a comprehensive care plan tailored to individuals with multiple chronic conditions and complex social needs. We will share best practices for nursing assessments, treatments, and reassessments, including nursing forms, focusing on the top three complex conditions most frequently seen in ADHC. Join us to uncover and celebrate the superpowers of ADHC nurses!

4-C Cultural Considerations When Addressing Behavioral Expressions and Creating Person/Family-Centered Care Plans in Dementia Care

[1.5 CE Hours: BRN, CAMFT, CCLD] [ADHC, ADP]

Natalie Rosemond, LCSW, Director, Healthcare Services and Professional Training, Alzheimer's Los Angeles

This course is designed for professionals focused on enhancing dementia care through culturally sensitive, person- and family-centered care plans. We will explore the importance of understanding diverse cultural perspectives and beliefs about dementia and learn the IDEA! approach for addressing behavioral expressions and developing best practice care plans to prioritize the unique needs, preferences, and values of each individual and their family. Using case studies, we will discuss practical strategies for creating effective care plans that improve care management and foster collaborative problem-solving with families.

3:00 PM – 4:30 PM

SESSION 5 COURSES [No Break]

5-A The 3 P's of Person-Centered Activities: Person, Programming, and Place

[1.5 CE Hours: BRN, CAMFT, CCLD] [ADHC, ADP]

Celine Regalia, MSW, MA, Program Director, Providence

How do we keep the person at the center of care in our day programs and move beyond activities to create meaningful programming? This interactive session will discuss how to discover and measure the level of engagement that your participants experience and how to use the three P's to address the behavioral expressions that our participants exhibit. We will offer examples of creative and non-pharmacological approaches to enhance well-being and reduce behavioral and psychological symptoms that cause distress. You will leave this session with fresh ideas and tools to share with your team!

Thursday, November 7, 2024

5-B Bridging Cultures and Generations: Person-Centered Care in California's Adult Day Services

[1.5 CE Hours: BRN, CCLD] [ADHC, ADP]

Kay Lee, JD, MPH, Executive Vice President, Commonwealth Adult Day Health Center

Lena Haroutunian, MSW, Program Director, New Sunrise ADHC

Tatyana Kheyfets, Program Director, Golden Castle ADHC

Daly Chin, Administrator & Executive Director, Sunny Day ADHC/CBAS

Join us for an interactive lively panel discussion exploring the intricate dynamics of multiculturalism. As our communities grow increasingly diverse, understanding generational differences, deeply held beliefs, and subtle cultural nuances becomes essential in providing person-centered care. This session will delve into the complex ways that language, regional differences, socioeconomic factors, and lived experiences shape communication among participants and staff. We will discuss strategies to navigate inherent historical assumptions and stereotypes while lifting up our commonalities, all in the service of creating deeper human connections that lead to better outcomes.

5-C Internet Marketing for ADS: Getting Noticed

[No CE Hours] [ADHC, ADP]

Danielle Hanlon, Director of Membership and Communications, CAADS

Kiersten Hill, Firespring®

This session is designed to reveal how you can make the most of CAADS' web-based marketing focus as a member benefit. Learn how to take advantage of simple internet marketing tools to increase referrals and enrollment as you improve your center's image. Featuring a guest speaker from Firespring® web design, we will discuss the importance of having a website, what centers can do to secure an effective website, options for reviving a less than appealing website, and how to attract referrals regardless of for-profit or non-profit status. We also will cover important concepts of digital marketing and storytelling for the Adult Day Services industry to create an appealing image. Last, we will tie all this together, including steps for moving forward.



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Thursday, November 7, 2024

4:40 PM – 6:00 PM

SESSION 6 COURSES [No Break]

Peer Perspective Exchange:

Stories, Questions, and Insights [No CE Hours]

Join us for an engaging and interactive session where attendees will come together to foster meaningful connections and exchange valuable insights with peers from across the state! You will have the opportunity to share your personal stories, pose thought-provoking questions, and contribute valuable information within a collaborative and supportive environment.

6-A Activities Directors and Aides

6-B ADP / ADVP Team Members

6-C Nurses and other Clinical Staff

6-D CBAS Program Directors / Administrators (with special guest: Denise Peach)

6-E Social Workers / Care Managers

6:00 PM

Exhibits Break Down / Move Out

Evening

Dinner-On-Your-Own

Friday, November 8, 2024

8:00 AM – 12:30 PM

Registration Open

8:00 AM – 9:00 AM

Morning Refreshments

9:00 AM – 11:30 AM

SESSION 7 COURSES

Intensives

7-A CalAIM, Enhanced Care Management and Community Support Panel Discussion: New Opportunities for Improving Care [No CE Hours] [ADHC]

Facilitator: Lena Haroutunian, MSW, Program Director, New Sunrise ADHC

Nicole Bennett, MPH, Director of CalAim Services, The Wisdom Center

Randy VonFeldt, Senior Manager, Provider Engagement, Co-President, Centene cPRIDE Employee Inclusion Group, HealthNet

Eric Schwimmer, ECM Director, Anthem

Noah Kaplan Ng, ECM Director, LA Care

Join us to explore how CalAIM is reshaping the landscape of California's Medi-Cal program for people with long-term needs through a new benefit called the Enhanced Care Management (ECM) program. Our panel of managed care experts and CBAS providers will share insights, success stories, and innovative approaches that aim to improve care and outcomes. Whether you already have a contract or want to gain invaluable knowledge to be at the forefront of this transformative model, don't miss this chance to be part of the conversation shaping the future of ECM.

Friday, November 8, 2024

7-B Personal and Professional Boundaries: Why are they Important?

[2.5 CE Hours: BRN, CAMFT, CCLD] [ADHC, ADP]

Albert Hasson, MSW, (retired) Project Director and Trainer, Pacific Southwest Addiction Technology Transfer Center, UCLA Integrated Substance Abuse Program

Working within adult day services can be rewarding, and at the same time, incredibly challenging. Through the course of our daily efforts, we develop close relationships with our participants. This is the natural consequence of our providing a caring, safe, familiar, and nurturing environment. Our participants may come to value us as friends rather than as care professional. In doing so, may want something more from the relationship than is professionally and ethically responsible. This session will define personal and professional boundaries, help us understand their value, and give us an opportunity to respond thoughtfully to situations that may push the limits of maintaining that professional relationship. Join us for an interactive session that is sure to prompt discussion within your team!

7-C CBAS: Back to Basics

[No CE Hours] [ADHC]

Jeanette Fong, CBAS Field Operations Bureau Chief, CA Department of Aging

Leigh Witzke, RN, CBAS Nursing Operations Bureau Chief, CA Department of Aging

Are you a new or existing provider that would benefit from a refresher course on the fundamentals of CBAS? Have you never had time to peruse the lengthy Medi-Cal Provider Manual or didn't even know such a resource existed? Let CDA do the heavy lifting for you and provide the simplified Cliff Note version. Be prepared to leave with key takeaways on the most relevant topics such as core services, care plan development, multi-disciplinary team collaboration, medications, and of course...Emergency Remote Services!

11:45 AM – 12:30 PM

GENERAL SESSION CLOSING KEYNOTE

The Voting is Done - What's in Store for 2025?

[No CE Hours] [ALL]

Before you go, join us to celebrate the joys of being together once again and be inspired by **Cathy Senderling-McDonald**, CEO, Catbird Strategies, CAADS Contracted Lobbyist and **Lydia Missaelides**, CAADS Interim Executive Director, as we preview what to expect as we start a new year, with fresh energy, appreciation, and determination!

12:30 PM

Conference Concludes

We hope you leave refreshed and excited by all you learned, the friends you found, and the friends you made!

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Message from the Chair of the CAADS Education Committee

Dear Conference attendees,

We are excited to welcome you to the CAADS 2024 Fall Conference, where we gather under the theme "Empowering Lives: Adult Day Services in Action." This year's theme celebrates the vital role of Adult Day Services in enhancing the lives of individuals, families, and communities. Through your dedication, compassion, and innovation, you empower those in your care to lead fuller and more meaningful lives. Our conference is an opportunity to share ideas, strategies, and inspiration that will help all of us continue this essential work.

We've curated a program that highlights practical approaches, best practices, latest research and powerful success stories that demonstrate the impact of Adult Day Services in action. Over a 3-day period, you will have a chance to engage deeply with the presentations and networking opportunities. Whether you're coming to learn something new, connect with like-minded professionals, find old friends, or share your own experiences, this conference is a space for all of us to grow.

Thank you for your commitment to improving the lives of those we serve. Together we are truly making a difference. Let's embrace this opportunity to empower lives through our work, passion, and collective action. I look forward to seeing you in Orange, CA!

Warm Regards

Tatyana Kheyfets, MA, Program Director
Golden Castle ADHC, Palo Alto, CA
Chair, CAADS Education Committee

Meet Your CAADS Staff Team



Lydia Missaelides, MHA
Interim Executive Director



Nicole Moureaux
Director of Education



Danielle Hanlon
Director of Membership and Communications



Kathy Atkinson
Finance and Operations

2024 Conference Planning Group

CAADS EDUCATION COMMITTEE

CHAIR

Tatyana Kheyfets

Program Director

*Golden Castle ADHC Center
Palo Alto*

MEMBERS

Teresa Booth

Health Program Specialist I
California Department of Aging

Amber Carey-Navarrete

Director of Person-Centered Services
Easterseals Southern California

Lena Haroutunian

Program Director
*New Sunrise ADHC
Northridge*

Jennifer Jaeger

Field & Policy Support Bureau Chief
California Department of Aging

Sofia Martinez

Chief Executive Officer
*Reimagine
Santa Ana*

Maria Nicolacoudis

Chief Executive Officer
*Hearts & Minds Activity Center
San Jose*

Mary Ann Ratto

Adult Day Services Director
*Building Hope Adult Day Center
Camarillo*

Stephanie Wilson

Program Director
*Triple 'R' Adult Day Programs
Sacramento*



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E: caads@caads.org | W: www.caads.org

CAADS is a 501 (c) 6 not-for-profit membership association that supports adult day services programs as an alternative to institutional placement or unsupervised settings for frail elders, individuals with chronic health conditions and younger adults with care and supervision needs. We are the oldest and largest adult day services association in the nation, providing industry leadership through quality improvement and training activities.

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Conference Pricing:

Member Pricing	Early (Ends 9/20/24)	Regular (Ends 10/14/24)	Late	CEUs Available
Full Conference (Membership Meeting + All lunches)	\$ 655.00	\$ 695.00	\$ 735.00	11 BRN, 11 CCLD, 7 CAMFT, 3 BOT
Day 1 + Day 2 (Full Days, both lunches)	\$ 485.00	\$ 525.00	\$ 565.00	8.5 BRN, 8.5 CCLD, 4.5 CAMFT, 3 BOT
Day 1 Morning (Membership Meeting + Lunch)	\$ 205.00	\$ 245.00	\$ 285.00	None
Day 1 All Day (Includes Member Meeting & Lunch)	\$ 305.00	\$ 345.00	\$ 385.00	3 BRN, 3 CCLD
Day 1 Afternoon (NO lunch)	\$ 215.00	\$ 255.00	\$ 295.00	3 BRN, 3 CCLD
Day 2 All Day (Includes lunch)	\$ 305.00	\$ 345.00	\$ 385.00	5.5 BRN, 5.5 CCLD, 4.5 CAMFT, 3 BOT
Day 2 Afternoon (NO lunch)	\$ 215.00	\$ 255.00	\$ 295.00	3 BRN, 3 CCLD, 3 CAMFT, 1.5 BOT
Day 2 (Full Day with lunch) + Day 3 (Ends at 12:30, no lunch)	\$ 395.00	\$ 435.00	\$ 475.00	8 BRN, 8 CCLD, 7 CAMFT, 3 BOT
Day 3 (Ends at 12:30 PM, no lunch)	\$ 195.00	\$ 235.00	\$ 275.00	2.5 BRN, 2.5 CAMFT, 2.5 CCLD

Non-Member Pricing	Early (Ends 9/20/24)	Regular (Ends 10/14/24)	Late	CEUs Available
Full Conference (Day 1 PM [NO lunch] + Full Day 2 + Day 3)	\$ 900.00	\$ 950.00	\$ 1,000.00	11 BRN, 11 CCLD, 7 CAMFT, 3 BOT
Day 1 + Day 2 (Day 1 PM [NO lunch] + Full Day 2 [w/ lunch])	\$ 750.00	\$ 800.00	\$ 850.00	8.5 BRN, 8.5 CCLD, 4.5 CAMFT, 3 BOT
Day 1 Afternoon (NO lunch)	\$ 350.00	\$ 400.00	\$ 450.00	3 BRN, 3 CCLD
Day 2 All Day (Includes lunch)	\$ 550.00	\$ 600.00	\$ 650.00	5.5 BRN, 5.5 CCLD, 4.5 CAMFT, 3 BOT
Day 2 Afternoon (NO lunch)	\$ 350.00	\$ 400.00	\$ 450.00	3 BRN, 3 CCLD, 3 CAMFT, 1.5 BOT
Day 2 (Full Day with lunch) + Day 3 (Ends at 12:30, no lunch)	\$ 750.00	\$ 800.00	\$ 850.00	8 BRN, 8 CCLD, 7 CAMFT, 3 BOT
Day 3 (Ends at 12:30 PM, no lunch)	\$ 350.00	\$ 400.00	\$ 450.00	2.5 BRN, 2.5 CAMFT, 2.5 CCLD

Conference Registration:

https://caads.memberclicks.net/conference_registration



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