

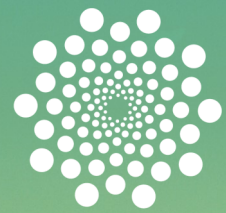
INVITATION TO EXHIBIT

2025 CAADS Spring Conference

Act by April 7, 2025 for best rate!

Return signed contract and full payment by
April 7, 2025 to
receive a \$100 discount
PLUS additional marketing exposure!

Elevating the
Future
of Adult
Day
Services



CAADS
CA Association for Adult Day Services
COMMUNITY | CONNECTION | CHOICE

May 19-21, 2025
Embassy Suites
Sacramento
Riverfront Promenade

2025 CAADS Spring Conference

ELEVATING THE FUTURE OF ADULT DAY SERVICES

TARGET YOUR SALES TO NEARLY 125 DECISION MAKERS!

*** DUE TO VENUE SIZE, ONLY 6 EXHIBIT SPACES OFFERED. RESERVE YOUR SPACE TODAY!**

- ▶ Adult Day Programs (non-medical model) | Adult Day Health Care / Community Based Adult Services (medical model) Alzheimer's Day Care Resource Centers (medical and non-medical models) | Adult Day Vendorized Programs (serving regional center clients) | Medi-Cal Managed Care Plans
- ▶ Owners, Executive Directors, Administrators, Finance Staff, Program Directors, Nurses, Social Workers, Therapists, and Others
- ▶ Experienced, New and Pre-Licensed Providers
- ▶ For-Profit and Non-Profit Providers serving adults with Alzheimer's and related dementia, chronic illnesses, frail elders, persons with developmental disabilities and individuals with mental health challenges.

EXHIBIT WITH CAADS IN NORTHERN CALIFORNIA!

- ▶ Market Your Products / Services
- ▶ Meet Decision Makers
- ▶ Reinforce Customer Loyalty
- ▶ Establish New Markets
- ▶ Support Local Dealers / Distributors
- ▶ Introduce New Products/Services

GREAT VALUE AND BENEFITS!

- ▶ CAADS Members: **\$800/\$700*** per table-top
 - ▶ Non-members: **\$1200/\$1100*** per table-top
- * Return signed contract and full payment by 5:00 PM, April 7, 2025, and get a \$100 discount PLUS additional marketing exposure!*

Table-Top Space Selection: Please see the diagram of the venue space on page four of this document. There is a place to indicate your first, second and third choice options for a table during online registration. Your table assignment will be confirmed based on the date when the signed contract with full payment is received by CAADS. **CAADS management reserves the right to change space designations as deemed in the best interest of the event.**

EXHIBIT SPACE RENTAL FEE INCLUDES:

- ▶ **One 6' x 30" skirted table-top and one chair** (additional chairs will be added for each additional exhibitor registration purchased)
- ▶ **Welcome Reception** — The perfect opportunity to be in the center of it all while attendees mingle and network among the exhibits and vie for gift baskets. (Tuesday, May 20, 2025)
- ▶ **One staff "Exhibitor Registration" per table**, to attend Monday, Tuesday, and Wednesday including the Tuesday Exhibit Reception & Gift Basket Drawings. (Each additional exhibit representative is required to pay a \$350 "Exhibitor Registration" fee)
- ▶ **Free Listing in Conference marketing pieces**
- ▶ **Free Listing in Conference App**, IF registered & full payment received by May 12, 2025
- ▶ **Free List of Pre-Registrants prior to event** (name, title, company, address, email, telephone)

SPACE SELECTION BASED ON DATE REGISTERED WITH FULL PAYMENT RECEIVED

Complete the online registration (https://caads.memberclicks.net/spon_exhib_spring2025) and pay by credit card or mail a check to:

California Association for Adult Day Services (CAADS)
1107 9th Street, Suite 701 | Sacramento, CA 95814

Questions/Assistance: Please contact CAADS at (916) 552-7400 or email nicole@caads.org

Exhibit Dates: Monday—Wednesday, May 19-21, 2025

EMBASSY SUITES SACRAMENTO RIVERFRONT PROMENADE | 100 CAPITOL MALL | SACRAMENTO, CA 95814

2025 CAADS Spring Conference

ELEVATING THE FUTURE OF ADULT DAY SERVICES

SHOW INFORMATION

LOCATION:	Embassy Suites Sacramento Riverfront Promenade 100 Capitol Mall Sacramento, CA 95814		
MOVE-IN:	May 19, 2025	Monday	11:00 AM to 12:00 PM*
SHOW DATES:	May 19, 2025	Monday	12:00 PM to 5:00 PM*
	May 20, 2025	Tuesday	8:00 AM to 6:00 PM*
	May 21, 2025	Wednesday	8:00 AM to 5:30 PM*
MOVE-OUT:	May 21, 2025	Wednesday	5:30 PM*

LODGING

Embassy Suites Sacramento Riverfront Promenade

100 Capitol Mall

Sacramento, CA 95814

Telephone: **916-326-5000**

Self-Parking: **Available in city garage adjacent to hotel**
(Currently \$15/day, \$24/Overnight)

Valet-Parking: **\$36 daily rate**

Hotel Website: www.sacramento.embassysuites.com

Reservations: <https://tinyurl.com/4zknba3m> (price shown on website includes tourism, but not occupancy taxes*)

Hotel Reservations Deadline: **Thursday, May 1, 2025**

Telephone Reservations: **916-326-5000**

Room Rate: **\$244* Single/Double** *Must mention CAADS*

Guest Room Wireless: **Complimentary**

Check-In: **4:00 PM**

Check-Out: **11:00 AM**

Hotel has a smoke-free policy. Hotel rates are **\$244** for single/double occupancy. There will be an additional charge of \$25/night for each additional guest. Rates are guaranteed IF a reservation is made **on or before May 1, 2025, AND IF** space is still available at the CAADS conference rate.

There are a limited number of rooms available in the block. It is a good idea to make your hotel reservations early. Reservation requests made **after the cut-off date of May 1, 2025**, will be based on availability at the Hotel's prevailing rates. Regardless of when you make your hotel reservation, please be sure to mention "CAADS," as CAADS receives a discount on meeting space fees based on the number of guest rooms occupied by CAADS event attendees.

**Hotel room rates are subject to applicable state and local taxes (currently 12% Occupancy Tax, 4.65% Sacramento Tourism Assessment, and .195% CA Tourism Assessment per night)*

SHIPPING AND HANDLING

Packages/freight for exhibitors are subject to handling fees at this hotel. Shipments should arrive no sooner than 48 hours prior to the conference (*Saturday, May 17, 2025*). The hotel will not accept C.O.D. or freight collect deliveries. All shipments must identify our group name, **California Association for Adult Day Services**, on the shipping label and box.

It is the responsibility of the **individual exhibitor** to notify the Hotel in advance of estimated volume of materials to be shipped to Hotel. If anticipated volume or nature of handling requires special services, the individual exhibitor will need to make prior arrangements at their expense. At no time shall these expenses be incurred by the Hotel or CAADS.

ELECTRICITY, AUDIO/VISUAL, OTHER SERVICES

The hotel will provide a 6' x 30" skirted/draped table with one chair. It is the responsibility of the **individual exhibitor** to make **ALL** arrangements with the Embassy Suites Sacramento for additional needs. At no time shall these expenses be incurred by the Hotel or CAADS. Contact **Michelle Connolley, Conference Services Manager** at Michelle.Connolly@hilton.com by **May 5, 2025**, to make arrangements.

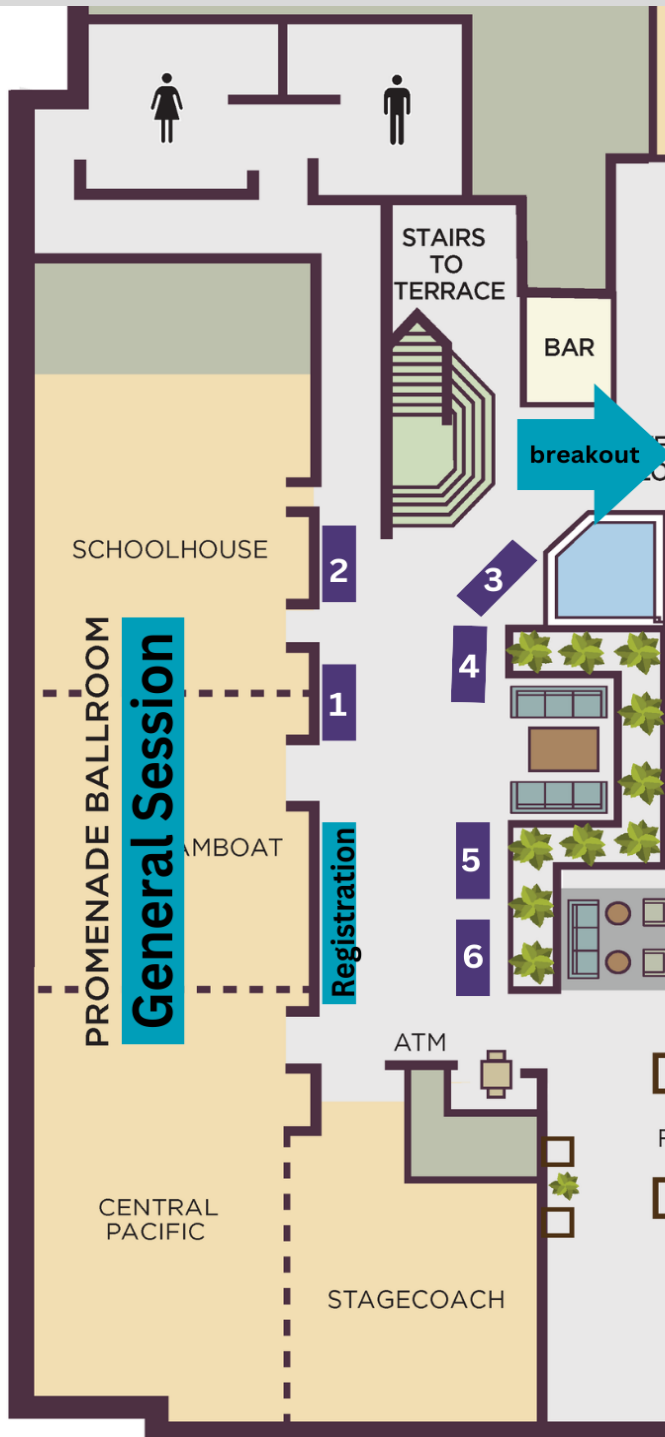
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2025 CAADS Spring Conference

ELEVATING THE FUTURE OF ADULT DAY SERVICES

Embassy Suites Sacramento General Session Conference Room & Foyer



A FEW OF OUR PAST EXHIBITORS. . .

- 24 HOUR HOME CARE
- ALZPRENUERS
- ANTHEM BLUE CROSS
- BLUE SHIELD OF CALIFORNIA / PROMISE HEALTH PLAN (FORMERLY CARE1ST HEALTH PLAN)
- CALIFORNIA CAREGIVER RESOURCE CENTERS
- CALOPTIMA
- CDC NATIONAL CENTER FOR HEALTH STATISTICS
- COLONY WEST
- COMPREHENSIVE INSURANCE SERVICES
- CORRELINK SYSTEMS, INC.
- DAVEY COACH SALES, LLC
- EASTERSEALS
- HEFFERNAN INSURANCE BROKERS
- L.A. CARE
- MOLINA HEALTHCARE OF CALIFORNIA
- NATIONS BUS SALES
- PAYCHEX
- POMS & ASSOCIATES INSURANCE BROKERS
- RIDE HEALTH
- RTZ SYSTEMS/CADCARE®
- SHIELD HEALTHCARE
- STORII CARE
- TURBOTAR, INC.

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