

Rooted in Purpose. Ready for Tomorrow.

**2026 CAADS SPRING
CONFERENCE**

Hilton San Francisco Airport Bayfront
6-8 MAY 600 Airport Blvd
2026 Burlingame, CA 94010



caads
CA Association for Adult Day Services
COMMUNITY | CONNECTION | CHOICE



CONNECT



GROW

ROOTED IN PURPOSE. READY FOR TOMORROW.

Join us for an information-filled conference to pursue learning and sharing among Adult Day Services colleagues, Managed Care partners, California state regulators and others who make our work possible.

This conference is the place to be for. . .

Current and Prospective Providers

- √ ADHC/CBAS (medical model)
- √ ADP (non-medical model)
- √ Regional Center Vendorized Programs
- √ Those still undecided and curious

Managed Care Health Plan Staff*

- √ CBAS Managers
- √ LTSS Managers
- √ Nurses & Care Coordinators
- √ Member Services Representatives

New and Seasoned Providers

- √ Owners & Executive Leaders
- √ Administrators
- √ Program Directors
- √ Nurses & Nurse Assistants
- √ Social Workers, LCSWs & LMFTs
- √ Activity Leaders
- √ Other Team Members

Product / Service Vendors*

- √ Those who do business with Adult Day centers, or would like to...

*Download the [Invitation to Exhibit](#) and [Sponsorship Opportunities Information](#)

LEARNING TRACKS HELP GUIDE YOUR CONFERENCE EXPERIENCE

Each conference session is designed to advance personal and professional development according to your Adult Day Services program model.

Adult Day Programs (ADP) or Adult Day Vendorized Programs (ADVP) licensed by the CA Dept of Social Services, Community Care Licensing Division (CDSS-CCLD) are indicated as:

ADP **Adult Day Program**
Session pertains to Adult Day Programs providing care and supervision

ADVP **Adult Day Vendorized Program**
Session pertains to programs with Regional Center contracts serving persons with I/DD

Adult Day Health Care - Community Based Adult Services facilities licensed by the CA Dept of Public Health (CDPH) and certified to serve Medi-Cal eligible beneficiaries by the CA Dept of Aging (CDA) are indicated as:

ADHC **Adult Day Health Care - Community Based Adult Services**
Session pertains to facilities providing skilled nursing care



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THANK YOU, CONFERENCE SPONSORS!

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THANK YOU, CONFERENCE EXHIBITORS!

(At time of print)

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CONFERENCE HOTEL AND INFORMATION

Hilton San Francisco Airport Bayfront

600 Airport Boulevard
Burlingame, CA 94010

Telephone: (650) 252-2781

Website: [Hilton San Francisco Airport Bayfront](https://www.hilton.com/en/hotels/sfahb-hilton-san-francisco-airport-bayfront/)

Hotel Reservation Deadline: **APRIL 14, 2026**

Reservations Online:

[CAADS 2026 Spring Conference Hotel Reservations](https://www.hilton.com/en/hotels/sfahb-hilton-san-francisco-airport-bayfront/)

Reservations by Telephone: (650) 252-2781

(Must mention California Association for Adult Day Services)

Room Rate: **\$175 Single/Double plus room taxes***

Rates are guaranteed **IF** a reservation is made **on or before Tuesday, APRIL 14, 2026, AND IF** space is still available at the CAADS conference rate.

There is a limited number of rooms available in the block, so make your hotel reservations early. Reservation requests made after the cut-off date of **APRIL 14, 2026**, will be based on availability at the hotel's prevailing rates. Regardless of when you make your hotel reservation, please be sure to mention "California Association for Adult Day Services," as CAADS receives a discount on meeting space fees based on the number of guest rooms occupied by CAADS event attendees.

*Rates subject to applicable state and local taxes (Occupancy Tax is: 1.2%, Sales Tax is 9.625%, Tourism Tax is .195%, and Tourism Marketing is 1.5%) Subject to change.)

HOTEL PARKING

Day Use Self-Parking: **Complimentary**
Overnight Self-Parking: **\$15.00 daily rate** (regularly \$40)
Valet Parking: **Not available**
Shuttle to SFO: **Complimentary**

GENERAL INFORMATION

Assistance and Special Accommodations:

Do you have special needs (i.e., physical, dietary) that we can address to make your participation more enjoyable? Please notify CAADS in advance for assistance at:

(916) 552-7400 or education@caads.org.

Attire is Business Casual. Please refrain from using fragrant products.



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CAADS MEMBERS SAVE!

You need **NOT** be a CAADS Member to attend; however, membership has its benefits! Only CAADS Members get:

- **Discounted registration rates**

Learn more about CAADS and how membership will benefit you. Visit our website to [JOIN](#) or call us at **(916) 552-7400**.

CERTIFICATE OF ATTENDANCE

If you would like a **Certificate of Attendance**, please send a request via email to rachel@caads.org.

SUBSTITUTIONS, CANCELLATIONS, REFUNDS

Substitutions will be accepted with advance notice to CAADS by emailing rachel@caads.org by **April 29, 2026**. No registration package can be split or shared among multiple substitutes.

Cancellations must be made in writing by **5:00 PM, April 22, 2026**, to receive a refund, less a \$50 registration cancellation fee. Telephone cancellations must be followed by a written request to be valid.

Refunds will not be granted if you attend a portion of the event, send a substitute, or fail to cancel in writing by **April 22, 2026**. *No exceptions*. After October 24, 2025, NO REFUNDS will be given. *Refund requests will be reviewed and processed after the conference.*

COMPLAINTS AND GRIEVANCES

Any complaint about the conference or event should first be brought to the attention of the CAADS Education Director to be resolved as quickly as possible. If the complaint is unable to be resolved on-site, the attendee should document their concern in writing and submit it by email to rachel@caads.org or by mail to: **Rachel Tyberg**, Director of Education & Events, CAADS, 801 K Street, Suite 925, Sacramento, CA 95814. The complaint will be provided to the CAADS Executive Director and the CAADS Education Committee for resolution.

ANTI-TRUST POLICY STATEMENT

It is the policy of the California Association for Adult Day Services and its members to comply with laws and regulations applicable to their activities. Since most association activities bring together competitors, there are opportunities for antitrust violations.

CAADS members and leaders are subject to antitrust laws that prohibit fixing prices, allocating geographic markets, unfair or deceptive practices, setting profit levels, boycotts, and most other anti-competitive actions. For example, two or more people cannot discuss profit levels, selling prices, discounts, or dividing up markets.

CAADS will neither permit nor condone anti-competitive behavior, whether willful or inadvertent, in connection with any CAADS activity.* Download the full policy [HERE](#).

MEMBER REGISTRATION RATE

To qualify for the Member rate, your center/ organization must be a **CAADS Member in good standing**. Employees from the same physical site address as the member center / organization are eligible for the Member rate. *Consultants are not employees.*

CONTINUING EDUCATION (CE) UNITS

**CE Units - Earn Up To:
3 BRN | 6 CCLD**



Continuing Education Units are included in the price of registration. Not all courses qualify for CE credit. Please see the *Schedule in Detail* on the following pages for approved courses for your license.

CAADS is a Continuing Education provider for:

California Board of Registered Nursing (BRN)

CE Provider Number 11021 for the stated contact hours.

- Registered Nurse (RN)
- Licensed Vocational Nurse (LVN)

California Association of Marriage and Family Therapists (CAMFT)

CAADS is approved to sponsor continuing education and maintains responsibility for this program/course and its content. Course meets the qualifications for continuing education credit for LMFTs, LCSWs, LPCCs, and/or LEPs as required by the California Board of Behavioral Sciences.

CE Provider Number 69718.

- Licensed Marriage and Family Therapist (LMFT)
- Licensed Clinical Social Worker (LCSW)
- Licensed Professional Clinical Counselor (LPCC)
- Licensed Educational Psychologist (LEP)

California Board of Occupational Therapy (BOT)

CE Provider Number not required for CAADS courses.

- Occupational Therapist (OT)

California Department of Social Services, Community Care Licensing Division (CDSS-CCLD)

CE Provider Number not required for CAADS courses.

- Adult Day Program Administrator and Staff

ANTI-DISCRIMINATION POLICY STATEMENT

CAADS does not tolerate nor engage in discrimination against any individual or group with respect to any service, program, or activity based on gender, race, creed, national origin, sexual orientation, religion, age, disability, or other prohibited basis.*

CAADS CONSENT & RELEASE AGREEMENT

As a condition of attendance, all registrants are required to submit a CAADS Consent & Release Agreement.

<https://bit.ly/4d1WtNK>

**Report suspected Anti-trust violations and/or suspected discrimination to the CAADS Executive Director.*

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SCHEDULE IN DETAIL

Wednesday, May 6, 2026

11:00 AM – 12:00 PM

Exhibits Move-in

12:00 PM – 5:30 PM

Registration & Exhibits Open

1:00 PM – 2:30 PM

SESSION 1 COURSES [No Break]

1-A Provider Guidance: How to Succeed with ADP Surveys and Operations

Track: ADP, ADVP | 1.5 CE Hours: CCLD

Terri Whitmire, MA, Director, Adventist Health Lodi Memorial Hospital Adult Day Services

Maria Nicolacoudis, Administrator / Executive Director, Hearts & Minds Activity Center

To succeed in offering person-centered care, social model providers must have a fully developed business plan and a solid approach to compliance. Balancing service delivery and administrative duties is difficult. Since most ADPs are small and team members wear many hats, managers and staff constantly face a range of strategic and operational challenges. This session will help ADPs navigate and manage daily pressures by sharing proven strategies and best practices for CCL licensing and oversight, budgeting, staffing, and fundraising. Learn from experienced providers to ensure your center is as efficient and effective as possible.

1-B Accessing New Revenue Streams: The GUIDE Model for ADS Providers

Track: ADP, ADVP, ADHC-CBAS | No CE Hours

Josh Liebowitz, MBA, Growth & Partnerships, Hottocare

The Guiding an Improved Dementia Experience (GUIDE) Model is a voluntary, nationwide program testing the impact of providing comprehensive services and supports for people with dementia and their caregivers. This session will cover model details and participant eligibility, and explore how Adult Day Service providers can secure additional funding. Learn how eligible participants can attend your facility for 25 days per year, fully covered by Medicare.

1-C Chronic Pain and Palliative Care

Track: ADHC-CBAS | 1.5 Hours: BRN

Dr. Soraya Azari, Physician Specialist, Addiction Medicine, Laguna Honda Hospital and Rehabilitation Center, Richard Fine People's Clinic, Zuckerberg San Francisco General (ZSF)

Join Dr. Azari's as she shares expertise on improving the quality and safety of care to people with substance use disorders and complex chronic pain. He'll cover a range of cases and topics that will help CBAS providers better manage participants with complex needs.

2:45 PM – 2:45 PM

Refreshment Break

Wednesday, May 6, 2026

2:45 PM – 4:45 PM

GENERAL SESSION 1 & KEYNOTE [No Break]

2:45 PM – 3:15 PM Conference Welcome & Key Updates

Amy Scribner, PhD, Chief Health Officer, Health Plan of San Mateo

Kay Lee, JD, MPH, MAG, President/CEO, Healthy Aging Center: Laguna Woods

Brian Rutledge, PhD, Executive Director, CAADS

Be Rooted in Purpose, Ready for Tomorrow by hearing from our CAADS Board President, CAADS Executive Director, and a special guest from our Managed Care partners.

3:15 PM – 4:45 PM Keynote

Track: ADP, ADVP, ADHC-CBAS | 1.5 CE Hours: CCLD

The Art Effect: A Grandmother's Strength, A Granddaughter's Vision

Ellie Rose Schoessling, MS, GCAP, BA, Owner, Artist & Gerontologist, Resilia

Forget what you know about art and be inspired by an incredible story of a grandmother who escaped a memory care facility and the art that saved her. Attendees will engage in a dynamic art-making experience to strengthen cognitive and emotional resilience and will take away a fresh mindset for caregiving with purpose in adult day services.

4:45 PM – 5:00 PM

Break

5:00 PM – 6:00 PM

SESSION 2 COURSES [No Break]

Peer Perspective Exchange: Stories, Questions, and Insights

Track: ADP, ADVP, ADHC-CBAS | No CE Hours

Join your peers from across the state for an engaging and interactive session to foster meaningful connections and exchange valuable insights. You'll have the opportunity to share your personal stories, pose thought-provoking questions, and contribute valuable information within a collaborative and supportive environment.

2-A Activities Directors and Aides

2-B ADP and ADVP Team Members

2-C CBAS Nurses and other Clinical Staff

2-D CBAS Program Directors and Administrators

2-E Social Workers and Care Managers

Evening

Dinner-On-Your-Own

Thursday, May 7, 2026

8:00 AM – 6:00 PM

Registration & Exhibits Open

8:00 AM – 9:00 AM

Morning Refreshments

9:00 AM – 10:30 AM

SESSION 3 COURSES [No Break]

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Thursday, May 7, 2026

3-A The Art Effect: Protecting Cognition with Art & Science

Track: ADP, ADVP, ADHC-CBAS | 1.5 CE Hours: BRN, CCLD
Ellie Rose Schoessling, MS., GCAP, BA, Owner, Artist & Gerontologist, Resilia

Discover practical strategies and creative techniques to improve brain health, strengthen resilience, and enrich the lives of older adults. Attendees will deep dive into The Art Effect: The theory, research, and practice of strengthening cognitive and emotional resilience with the Arts. Attendees will engage in a sampling of art-looking and art performance techniques as they learn about the brilliant minds of older adults in adult day services.

3-B Show Me the Money! Billing, Claims Management and Increasing Cash Flow for Your Center

Track: ADHC-CBAS | No CE Hours

Renee Nashtut, CEO & Founder, TurboTAR, Inc.

The revenue cycle is your center's financial circulatory system; it is the combination of claims creation, processing, payment, and revenue generation. This course will focus on best practices for claims payment and collection by improving flow and performance within your center. We will review how to identify unpaid services, do vital claims research, verify eligibility, manage denials, use your available resources to collect and get paid, and manage this process effectively!

3-C Leading with Purpose: Team Building Through Person-Centered Values

Track: ADP, ADVP, ADHC-CBAS | No CE Hours

Evelyn Farooque, Director, Person-Centered Culture and Practices, Easterseals Southern California

In this session, we will explore how understanding leaders who cultivate person-centered spaces - by building a shared vision, empowering their teams, using consistent approaches, and modeling core values - can strengthen team development. By putting the person-centered philosophy into action, we help nurture the next generation of leaders.

10:30 AM – 10:45 AM

Break

10:45 AM – 12:15 PM

SESSION 4 COURSES [No Break]

4-A Success in the Child and Adult Care Food Program

Track: ADP, ADVP, ADHC-CBAS | No CE Hours

Cathy Hardin, Child and Adult Care Food Program, Program Administration Bureau Chief, CDSS

Jesse Rosales, Chief, Child and Adult Care Food Programs Branch, CDSS

The Child and Adult Care Food Program (CACFP) can be a valuable component of Adult Day Care and Adult Day Health Care organizations by supporting the cost of nutritious meals that organizations are likely already providing to their participants. In this session, participants will learn more about the CACFP and how to support ongoing success with program requirements and recordkeeping.

4-B From Activities to Experiences: Person-Centered Adult Day Services Through the Voices of People We Support

Track: ADP, ADVP, ADHC-CBAS | 1.5 CE Hours: CCLD

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Ruth Olivares, Person-Centered Services Director, Easterseals Southern California

Person-centered approaches are more than a philosophy—they're the day-to-day choices, language, and interactions that empower people to pursue what is meaningful to them, with the person directing their own day and future. In Adult Day Services, this means moving beyond completing tasks and running activities, and instead building support that reflects everyone's preferences, history, and goals—so we create experiences, not just schedules.

4-C Unlocking Long-Term Care Insurance: A Long-Term Growth Strategy for Adult Day Providers

Track: ADP, ADVP, ADHC-CBAS | No CE Hours

Andrea Say, Vice President, Long Term Care Claims, Genworth

Long-Term Care (LTC) insurance is an underutilized funding stream that can significantly expand access to Adult Day Services while strengthening center revenue. This session equips providers with the operational knowledge, intake strategies, documentation systems, and marketing approaches needed to effectively leverage LTC insurance. Participants will leave with practical tools to increase enrollments, reduce private-pay drop-off, and position their center as a cost-effective alternative to higher levels of care.

12:15 PM – 1:45 PM

Networking Luncheon

2:00 PM – 3:30 PM

GENERAL SESSION 2: Industry Updates from State Agency and Managed Care Leaders

Track: ADP, ADVP, ADHC-CBAS | No CE Hours

Ria Paul, MD, Chief Medical Officer, Santa Clara Family Health Plan

Claire Ramsey, Chief Deputy Director, Department of Social Services

Dante Allen, Deputy Director, Office of Legislation and Communication, California Department of Rehabilitation

What's happening in and around Adult Day Services that could impact your center and your participants? Get industry updates from state agency and Managed Care leaders to ensure you can understand and respond to emerging trends and changing circumstances. Our special guests will help you make sense of an increasingly challenging and complex historical moment.

3:30 PM – 3:45 PM

Break

3:45 PM – 5:15 PM

SESSION 5 COURSES [No Break]

5-A Vendorization, Regional Centers, and Hot Topics from DDS

Track: ADP, ADVP, ADHC-CBAS | No CE Hours

Erik Anderson, Branch Chief of Waiver & Rates, CA Dept of Developmental Services

Yasir Ali, Branch Chief of Community Operations, CA Dept of Developmental Services

Kristi Mills, Branch Chief of Rates & Vendorization, CA Dept of Developmental Services

Come learn about vendorization dynamics from the Department of Developmental Services team. They'll provide an overview of

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DDS's role in aging and disability services, the Regional Centers system, and vendorization. They'll also help providers understand hot topics such as rate reform and wage differentials.

5-B Every Ride Counts: Transportation Best Practices to Protect Attendance, Safety & Compliance in California ADS

Track: ADP, ADVP, ADHC-CBAS | No CE Hours

Jonathon Anthon, Co-Founder, RouteGenie

Transportation is the invisible engine behind every successful Adult Day Services program. When it works, census stays full, and participants thrive. When it breaks down, attendance drops, compliance risk rises, and retention suffers. In this session, Jonathon Anthon, Co-Founder at RouteGenie, shares field-tested strategies for improving ride reliability, strengthening participant safety protocols, maximizing satisfaction, and staying ahead of California's evolving compliance landscape. Whether you manage your own fleet, coordinate with NEMT brokers, or rely on a mix of both, walk away with practical, ready-to-use strategies you can apply immediately.

5-C Working with the VA

Track: ADP, ADVP, ADHC-CBAS | No CE Hours

Diane Alumno, Adult Day Health Care and Veteran Directed Care Program Coordinator, Palo Alto VA Health Care System, U.S. Dept. of Veteran Affairs

Christiane Swartz, LCSW, ADHC Program Coordinator, San Francisco VA HealthCare System, U.S. Department of Veteran Affairs

Tatyana Kheifets, MA, Program Director and ECM Director, Golden Castle Adult Day Health Center

Serving veterans can be a great way to support your local community and diversify your center's revenue. Whether you are already contracted with the V.A. or just curious about the process, join us to learn about contracting, billing, referrals, and more. You'll get perspectives from the V.A. as well as providers contracted with the V.A.

5:15 PM – 6:15 PM

Exhibits Reception & Prize Drawings

Join us in thanking our exhibitors and enjoy this fun opportunity to win generously donated Gift Baskets! Funds raised at this function support the work of our sister organization, the Alliance for Leadership and Education (ALE).

6:30 PM

Exhibits Breakdown / Move Out

Evening

Dinner-On-Your-Own

Friday, May 8, 2026

8:00 AM – 12:15 PM

Registration Open

8:00 AM – 9:00 AM

Morning Refreshments

9:00 AM – 10:30 AM

SESSION 6 COURSES [No Break]

6-A State Guidance: ADP Regulations and Hot Topics

Friday, May 8, 2026

Track: ADP, ADVP | 1.5 CE Hours: CCLD

Pam Gill, Assistant Program Administrator, Adult and Senior Care Program, CDSS-CCLD

Harpeet Humpal, Regional Manager, Adult and Senior Care Program, CDSS-CCLD

How do state regulators at Community Care Licensing (CCL) think, and how can Adult Day Programs navigate their processes and requirements? Whether you are pre-licensed, new to ADP, or experienced, CCL experts will help you better understand how to succeed. Join us to learn about licensing, surveys, and more. You will learn how to get technical assistance and work with your surveyor when you feel something cited doesn't align with your understanding of ADP regulations.

6-B Where Are We Headed? CAADS Advocacy, Federal Updates, and Local Possibilities

Track: ADP, ADVP, ADHC-CBAS | No CE Hours

Brian Rutledge, PhD, Executive Director, CAADS

Cathy Senderling-McDonald, CEO, Catbird Strategies, and CAADS Contract Lobbyist

Sandra Winter, PhD, MHA, Leader at Age Forward Coalition and Executive Director for Senior Coastsiders

Find out what's happening in Washington DC, Sacramento, and elsewhere and how it might impact your center. CAADS is working with state leaders to stabilize the CBAS program by seeking cost relief and administrative efficiencies for providers. We're monitoring federal policy changes and federal agency actions. We are also inspired by local advocacy efforts across California, including efforts by Age Forward Coalition in San Mateo County. Join us to get a better sense of what's happening now, where things are going, and how your center can potentially think about influencing state and local policy.

6-C Navigating ADHC/CBAS Rules, Key Issues, and Quirks

Track: ADHC-CBAS | No CE Hours

Denise Peach, MPPA, Retired CBAS Branch Chief, CA Dept of Aging

Whether you're new to the ADHC/CBAS world, a weary veteran, a seasoned provider who has wisdom to share, someone with questions to ask, someone who needs a few tips, or just recharging your battery to keep doing the good work you do, this session will meet you where you are. Together, we will clarify the often confusing ADHC/CBAS program requirements and offer operational tips and wisdom to keep your centers running in the best shape possible. Join us for this lively conversation.

10:30 AM – 10:45 AM

Break

10:45 AM – 12:15 PM

SESSION 7 COURSES [No Break]

7-A CalAIM & Enhanced Care Management: Deep Dive Best Practices Panel

Track: ADHC-CBAS | No CE Hours

Facilitator: Elizabeth Evenson, Vice President, Chapman Consulting

Panelists:

Lena Haroutunian, MSW, Program Director, New Sunrise ADHC

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Kazoua Heu, Senior Manager, Enhanced Care Management & Community Supports, San Francisco Health Plan

Jessica Bautista, Manager, Community Based Care Management, Santa Clara Family Health Plan

Brittany Johnson, Supervisor of Enhanced Health Services, Partnership Health Plan of California

Marc Lewis, Program Director, Enhanced Care Management, SteppingStone Adult Day Health

Enhanced Care Management (ECM) continues to shape the future of California state policy, Managed Care Plans, and Adult Day Services. This advanced panel discussion will move beyond the basics to examine best practices that have emerged from real-world implementation. Panelists will share lessons learned in coordinating care across complex systems, building effective partnerships between health plans, consulting groups, and community-based providers, and addressing the unique needs of diverse participants. The session will highlight strategies that improve outcomes, streamline communication, and strengthen trust with families, while also exploring ongoing challenges and opportunities for growth.

7-B Caregiving Supports to Improve Care and Strengthen Providers

Track: ADP, ADVP, ADHC-CBAS | No CE Hours

Nina Weller-Harwell, Associate Director, Advocacy & Community Engagement, AARP

This session will highlight emerging trends around caregiving that can help improve care for participants and provide funding and/or support operations for providers.

7-C ICE Raids and Supporting Communities

Track: ADP, ADVP, ADHC-CBAS | 1.5 CE Hours: CCLD

Dan Gallagher, M. Ed., Chief Executive Officer, SteppingStone Adult Day Health

Darryl Goodus, MBA, Vice President of Adult Services, Villa Esperanza Services

Lendy Ruano, Person-Centered Culture and Practices Director, Easterseals Southern California

Raymon Cancino, CEO, Community Bridges Elderday

The threat of immigration enforcement actions has created fear and uncertainty in and around Adult Day Services, particularly in multicultural communities. This panel will explore the current climate surrounding ICE activity and its impact on participants and their families. Panelists will discuss how centers can respond with compassion and cultural sensitivity, including strategies for supporting participants who feel threatened, building trust, and ensuring that staff are prepared to provide accurate information and appropriate resources. The session will also cover ways to help families understand their rights and connect with trusted community partners for legal guidance and support.

12:15 PM

Conference Concludes

We hope you leave refreshed and excited by all you learned, the friends you found, and the friends you made!



"As someone new to the adult day health center field, all the information provided was very helpful. It enabled me to find resources and assistance for establishing a successful adult day center."

~ Filimon Gebremichael,
2024 Fall Conference

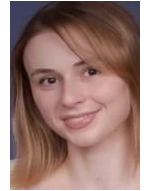
Meet Your CAADS Staff Team



Brian Rutledge, PhD
Executive Director



Danielle Hanlon
Director of Membership
& Communications



Rachel Tyberg
Director of Education
& Events



Kathy Atkinson
Finance Manager



Lindsay Parris
Administrative Assistant
& Conference Registrar



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1107 9th Street, Suite 701 | Sacramento, CA 95814
T: 916-552-7400 | F: 866-725-3123
E: caads@caads.org | W: www.caads.org

CAADS is a 501 (c) 6 not-for-profit membership association that supports adult day services programs as an alternative to institutional placement or unsupervised settings for frail elders, individuals with chronic health conditions and younger adults with care and supervision needs. We are the oldest and largest adult day services association in the nation, providing industry leadership through quality improvement and training activities

2026 CONFERENCE PLANNING GROUP

CAADS Education Committee

CHAIR

Tatyana Kheyfets

Program Director

Golden Castle ADHC Center
Palo Alto

MEMBERS

Chantell Albers

Program Director & OAS Community Center Liaison
Triple 'R' Adult Day Programs
Sacramento

Diana Almanza

Chief Programs Officer

SteppingStone Adult Day Health
San Francisco

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Amber Carey-Navarrete
 Director of Person-Centered Services
Easterseals Southern CA
 Cerritos

Darryl Goodus
 Vice President of Adult Programs
Villa Esperanza Services
 LA County

Lena Haroutunian
 Program Director
New Sunrise ADHC
 Northridge

Sofia Martinez
 Chief Executive Officer
Reimagine
 Santa Ana

Maria Nicolacoudis
 Chief Executive Officer
Hearts & Minds Activity Center
 San Jose

Mary Ann Ratto
 Adult Day Services Director
Camarillo Health Care District
 Camarillo

Mona Yacko
 Program Director
Laguna Adult Day Health Center
 Laguna Hills

Kevin Zadoyan
 Administrator
Glendale Hills Adult Day Health Care Center
 Glendale

Member Pricing

Registration*	Early (March 9 – March 27)	Regular (March 28 - April 17)	Late (April 18 – Conference)
Full Conference May 6, 7, 8 Day 1: Afternoon Day 2: All Day Day 3: Morning	\$550	\$625	\$725
Day 1 + Day 2 May 6, 7 Day 1: Afternoon Day 2: All Day	\$400	\$475	\$575
Day 2 + Day 3 May 7, 8 Day: 2 All Day Day 3: Morning	\$400	\$475	\$575
Day 1 May 6 Day 1: Afternoon	\$225	\$300	\$400
Day 2 May 7 Day 2: All Day	\$350	\$425	\$525
Day 3 May 8 Day 3: Morning	\$225	\$300	\$400

**Includes the day's scheduled food/beverage functions: Day 1: Afternoon Refreshments | Day 2: Morning Refreshments, Lunch, Evening Reception | Day 3: Morning Refreshments*

Non-Member Pricing

Registration*	Early (March 9 – March 27)	Regular (March 28 - April 17)	Late (April 18 – Conference)
Full Conference May 6, 7, 8 Day 1: Afternoon Day 2: All Day Day 3: Morning	\$750	\$825	\$925
Day 1 + Day 2 May 6, 7 Day 1: Afternoon Day 2: All Day	\$600	\$675	\$775
Day 2 + Day 3 May 7, 8 Day: 2 All Day Day 3: Morning	\$600	\$675	\$775
Day 1 May 6 Day 1: Afternoon	\$425	\$500	\$600
Day 2 May 7 Day 2: All Day	\$550	\$600	\$650
Day 3 May 8 Day 3: Morning	\$425	\$500	\$600

**Includes the day's scheduled food/beverage functions: Day 1: Afternoon Refreshments | Day 2: Morning Refreshments, Lunch, Evening Reception | Day 3: Morning Refreshments*