







caads
CA Association for Adult Day Services
COMMUNITY | CONNECTION | CHOICE

**2024-2025 "Raise Our Rates"
State Budget Campaign
Webinar**

**2:30 pm - 3:30 pm
November 30, 2023**

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Webinar Tips

-  The meeting is being recorded
-  "Listen only" mode is on
-  Handouts are accessible using the Handouts Tab
-  Submit all questions/comments using Question feature
-  View "Chat" for messages from presenters
-  Please complete survey at the end of webinar

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**Overview of State Budget Campaign
"Raise Our CBAS Rates"**

 Announcing... CAADS new Campaign Page
<https://caads.org/advocacy/>

One place for everything needed for this campaign.
Updated regularly, so bookmark & check often!

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Presenters

Kristina Bas Hamilton
KBH Advocacy



Abby Alvarez
Everyday Impact Consulting



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Four Bold Advocacy Goals for 2024-25

1. Raise CBAS Fee-for-Service rates to \$122 per day
2. Create an annual inflation index rate escalator
3. Clarify law to mandate managed care plans pay no less than FFS rate
4. Moratorium on licensing fees for 2 years AND reduce annual rate to 80% of annual rate adjustments for centers serving >80% Medi-Cal beneficiaries



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CAADS State Budget Campaign to Raise CBAS Rates

We have been working hard on this proposal since Summer 2023


November marks the official campaign launch of "Raise Our Rates"

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- Gathered facts, updated materials and conferred with Legislative Committee & Board
- Brought on Everyday Impact Consulting
- Wrote detailed letter to Governor with "asks"
- Submitted in August 2023 and updated in October 2023
- Held multiple meetings with Administration leadership:
 - Governor's Office
 - Health and Human Services Agency
 - Dept of Finance
 - Dept of Health Care Services
 - Dept of Public Health
 - Dept of Aging

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- Weekly Lobbyist & CAADS planning meetings
- Continued to refine "ask" based on feedback from meetings
- Organized and supported targeted grassroots meetings and site visits for legislators
- Initiated "drip, drip, drip" tactic
- Got 2 of 4 plans to restore 10% cut

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- January 10th: Review the Governor's Proposed Budget
- Keep Grassroots Advocacy going!
- Attend relevant budget subcommittee hearings
 - testify & provide comment
- Meet with members of the budget committees, Gov's Office, relevant Agencies, and DoF
- May 15th: Review the May Revise (revised version of the Gov's Budget)
- June / July Review final budget

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KBH
ADVOCACY

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EVERYDAY
IMPACT
CONSULTING

CAADS Raise Our Rates Campaign

November 30th, 2023 | Webinar

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Overview

- **Getting a Commitment from your Representatives**
- **Supplemental Materials**
 - Talking Points
 - Budget Request Formal Letter
 - Capitol Codex

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EVERYDAY
IMPACT
CONSULTING

Getting a Commitment from your Representatives

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Getting a Commitment from your Representatives

- Find out who your State Assemblymember and Senators are by inserting your Center's address on [this website](#).

Find Your California Representative

Enter your California address and click the locate button to find your State Senate and Assembly representatives.

* Street Address

* City

* Zip

Locate Print

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Getting a Commitment from your Representatives

- Use [this spreadsheet](#) to find your State Assemblymember and Senator's respective scheduler, budget staffer, and Legislative Director. This is who you will email.

Assemblymember	Scheduler	Budget Staffer	Leg Director
Am. Alesi, Dawn	30 dawn.alesi@legis.ca.gov	jen.craig@legis.ca.gov	jake.covino@legis.ca.gov
Am. Aguirre-Curry, Cecilia	4 cecilia.aguirre@legis.ca.gov	john.hansen@legis.ca.gov	markus.wedell@legis.ca.gov
Am. Allen, Justin	22 justin.allen@legis.ca.gov	David.Hansen@legis.ca.gov	doyle.morris@legis.ca.gov
Am. Alvarez, Donald	20 donald.alvarez@legis.ca.gov	Donald.Haywood@legis.ca.gov	donald.haywood@legis.ca.gov
Am. Armbruster, Jacobson	31 jacobson.armbruster@legis.ca.gov	jerrell.jones@legis.ca.gov	patrick.moskell@legis.ca.gov
Am. Bakis, Jeremiah	13 jeremiah.bakis@legis.ca.gov	Adam.Casper@legis.ca.gov	adam.casper@legis.ca.gov
Am. Baska-Kahan, Rebecca	14 rebecca.baska@legis.ca.gov	Stephanie.Andersson@legis.ca.gov	andrea.cantello@legis.ca.gov
Am. Bennett, Steve	28 steve.bennett@legis.ca.gov	Avner.Chenoweth@legis.ca.gov	steve.bennett@legis.ca.gov
Am. Berman, Matt	23 matt.berman@legis.ca.gov	Michelle.Greene@legis.ca.gov	elaine.greene@legis.ca.gov
Am. Borne, Tasha	17 tasha.borne@legis.ca.gov	Araceli.Chavez@legis.ca.gov	rob.chavez@legis.ca.gov
Am. Burke, Mike	18 mike.burke@legis.ca.gov	Michelle.Greene@legis.ca.gov	elaine.greene@legis.ca.gov
Am. Ryan, Steve	33 steve.ryan@legis.ca.gov	Keneth.Coulter@legis.ca.gov	keneth.coulter@legis.ca.gov
Am. Calderon, Lisa	36 lisa.calderon@legis.ca.gov	gerald.sullivan@legis.ca.gov	gerald.sullivan@legis.ca.gov
Am. Cortez, Wendy	32 wendy.cortez@legis.ca.gov	teresa.combs@legis.ca.gov	teresa.combs@legis.ca.gov
Am. Cortez, Josh	39 josh.cortez@legis.ca.gov	roberta.vandenborgh@legis.ca.gov	roberta.vandenborgh@legis.ca.gov
Am. Cantorini, Sabrina	38 sabrina.cantorini@legis.ca.gov	joan.hansen@legis.ca.gov	joan.hansen@legis.ca.gov
Am. Chan, Philip	19 philip.chan@legis.ca.gov	James.McGeehan@legis.ca.gov	jeffrey.mcgeehan@legis.ca.gov
Am. Conroy, Derrick	12 derrick.conroy@legis.ca.gov	Karen.Vogelbein@legis.ca.gov	olivia.vogelbein@legis.ca.gov
Am. Cori, Alanna	7 alanna.cori@legis.ca.gov	Carrie.Sullivan@legis.ca.gov	olivia.vogelbein@legis.ca.gov
Am. Davies, Luke	14 luke.davies@legis.ca.gov	Isabel.McCarty@legis.ca.gov	isabel.mccarty@legis.ca.gov
Am. Davis, Steve	21 steve.davis@legis.ca.gov	Caroline.Brundage@legis.ca.gov	caroline.brundage@legis.ca.gov

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Getting a Commitment from your Representatives

Download a PDF version of this formal letter request from CAADS Advocacy Page along with other grassroots docs, and attach to your email.



August 22, 2023 (updated 10-16-23)

Honorable Gavin Newsom
 Governor of California
 California Capitol
 Sacramento, CA 95814

RE: **FY 24-25 State Budget Proposals to address severe lack of equitable access to Community Based Adult Services (CBAS)**

Dear Governor Newsom:

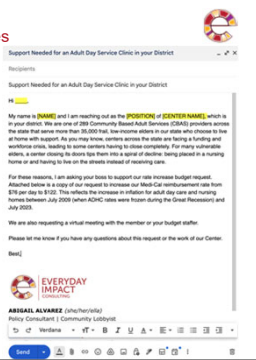
The California Association for Adult Day Services, on behalf of 283 Community Based Adult Services (CBAS) providers that serve more than 35,000 frail, low-income elders in our state, respectfully submits the following proposals for your consideration as part of your FY 24-25 January budget:



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•••• Getting a Commitment from your Representatives

- Email the staffer using this draft language.
- Be sure to CC lydia@caads.org, kristina@kbhadvocacy.com, and abigail@everydayimpactconsulting.com. They will field any additional questions the staff have once you email them.
- Respectfully follow up once a week until you get a response.



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•••• Supplemental Materials

- Download from CAADS Advocacy Campaign pages
<https://caads.org/advocacy/>
- Raise Our Rates Campaign Toolkit (contains sample email)
 - Talking Points (for your use)
 - Capitol Codex (How to find staff email addresses)
 - CAADS' Formal Request Letter to Governor (to attach to emails)
 - CBAS Center Lists by Senate and Assembly Districts (in progress)



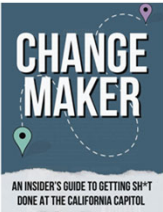
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QUESTIONS?




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Congratulations on Your Book, Kristina!



CHANGE MAKER
AN INSIDER'S GUIDE TO GETTING SH*T DONE AT THE CALIFORNIA CAPITOL



<https://www.kbhadvocacy.com/changemaker>

Changemaker: An Insider's Guide to Getting Sh*t Done at the California Capitol
\$2.00 \$9.00

Navigating the California legislative process can be frustrating and overwhelming. The path to creating policy change at the state level is long, complicated, and filled with logistical and political pitfalls. Changemaker breaks down that process into actionable steps with expert tips and real-world lessons on how to win legislative campaigns.

48 pages. Paperback. Orders ship after 12/24.

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https://caads.org/join_now/

Counting on You to Join Team CAADS!

Become a CAADS Member

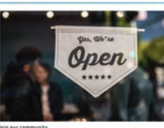
Since 1982, the California Association for Adult Day Services (CAADS) has been the nation's largest statewide association advocating for public policies that support the growth and quality of adult day services and community options. CAADS strives to encourage quality, efficiency, leadership, and innovation by providing timely information, technical assistance, education, and business coaching to its members. CAADS is a non-profit 501 (c)(3) mutual benefit organization.

BENEFITS OF MEMBERSHIP

The CAADS adult day services community offers its members a variety of benefits that are highly valued:

- Insider information through CAADS access to government regulators
- Unified advocacy and public awareness to protect the financial future of your business
- Exclusive benefits including technical assistance, Member-Only training, and peer-to-peer forums
- Critical resources to help you stay in compliance
- Priority member rate back day information you need in one place
- Monthly training webinars typically \$199 but free to members
- In-person conference experience with discounts for members

With so many changes happening all at once, now is the time to become part of the highly respected CAADS community.



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Contribute Now!

One Voice...One Goal

They are counting on our success!



Urgent Fund-Raising Appeal!
Join the 2024 Advocacy Campaign to RAISE OUR RATES!
Contribute to Protect Access to CBAS
Our Goal: \$500,000 - Pledge or Donate Today!

CAADS is relying on your assistance to finance the RAISE OUR RATES initiative to push for a Medi-Cal rate rise in the 2024-25 state budget.

Contributors will be able to back a major advocacy effort to increase the CBAS daily rate from \$76.27 to \$132 per individual each day to reflect changes in inflation since 2009. This will involve a new and managed care plan from re-bidding below the published rate. We need your support to keep our CBAS centers open and functioning for families and participants throughout the state.

Join us in this plea for action to benefit everyone by achieving a rising rate that will boost, stabilize, and help your programs succeed.

Please use the column to the right to be invoiced via email for your pledged amount -OR- make use of the link buttons below to complete the payment form to mail your payment information to CAADS.

<https://caads.org/donate.html>

[Donation Payment Form - 60779 OK](#)
[Donation Payment Form - TEL. IN.](#)

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Your Advocacy Team
Contact Information

Kristina@kbhadvocacy.com

Abigail@everydayimpactconsulting.org

Lydia@caads.org



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Thank you for joining us today
Happy Holidays to All!



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