



California Association for Adult Day Services

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CAADS Board Officers

PRESIDENT

Kathleen Kolenda
Easterseals Southern California
Irvine

VICE PRESIDENT

Stephanie Wilson
Triple 'R' Adult Day Programs
Sacramento

TREASURER

Daisy Absalon, RN
Eskaton Adult Day Health Center
Carmichael

SECRETARY

Oleg Kinder
Golden Castle ADHC Center
Palo Alto

IMMEDIATE PAST PRESIDENT

Corinne Jan, RN, PHN
Hong Fook Centers /
Family Bridges, Inc.
Oakland

CAADS Board Members

Geng (Ellen) Han, LCSW
Well and Fit Adult Day Health
Care
Pomona

Jennifer Hurlow-Paonessa,
LCSW
Neighborhood House ADHC
Center
San Diego

Nancy Keegan
Mills Peninsula Senior Focus
Center
Adult Day Health
Burlingame

Kawon (Kay) Lee, MPH
Commonwealth Adult Day
Health Care Center
Buena Park

Kristina Lugo, MSW, LCSW
Avenidas Rose Kleiner Center
Mountain View

Dawn Myers Purkey, MSW
Yolo Adult Day Health Center
Woodland

Kathleen Pineda-Hernandez,
LCSW
Home Avenue Adult Day
Health Care Center
Downey

MaryAnn Ratto
Building Hope Adult Day Center /
Camarillo Health Care District
Camarillo

Lois Sones
Community Bridges Elderday
Santa Cruz

Anna Swift, LCSW
ONEgeneration Adult Daycare
Van Nuys

Jason Telander
VTC Enterprises, Inc.
Santa Maria

Vanessa D. Tatum, MD
Helping Hands for Better Living
Garden Grove

Terri Whitmire, MA
Lodi Health Adult Day Services
Lodi

Core Purpose

The purpose of the California Association for Adult Day Services (CAADS) is to inspire, provide leadership and facilitate the success of its members who support and assist people with long-term challenges in realizing their individual potential.

Core Values

Making a difference through leadership and pioneering actions

- Serving individuals, families, and community with compassion
- Respect for individuality and independence at all stages of life
- Achieving excellence through innovation, creativity, resourcefulness, and change

Envisioned Future

To Revolutionize the Delivery of Long Term Care

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Executive Director

Danielle Hanlon
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& Communications

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Education & Events
Manager

Phyliss Regino
Office Assistant /
Bookkeeper

Coni Segretto Ricci
Office Assistant /
Event Registrar

CALIFORNIA ASSOCIATION FOR ADULT DAY SERVICES

BOARD OF DIRECTORS

Under the leadership of CAADS' President Kathleen Kolenda, the CAADS' Board of Directors met nine (9) times in 2019, including a two-day joint planning retreat with the Board of the Alliance for Leadership and Education (ALE).

CAADS' leadership continues to strengthen alliances and relationships with key policy leaders and decision makers at the federal, state and local levels.

CALIFORNIA COLLABORATIVE FOR LONG TERM SERVICES AND SUPPORTS

CAADS continued its membership with the California Collaborative for Long Term Services and Supports (CCLTSS) offering perspectives from the ADHC and ADP consumer and provider point of view, including expressing issues regarding access to care, rate adequacy and the Coordinated Care Initiative.

MANAGED CARE RELATIONSHIPS AND PROGRAMS

CAADS continued to serve a role as facilitator of communication with various state departments, managed care health plans and providers to identify emerging issues and solve problems related to enrollment, billing, authorizations, communication and more.

In 2019, CAADS started to monitor the Medi-Cal Healthier for All (CalAIM) proposed "in lieu of service benefit", as it related to the reauthorization of various MediCal waivers in 2020.

CAADS provided technical assistance for the final edits to CDA on their CBAS Provider Person-Centered Care Survey.

QUALITY INITIATIVES

ALE worked on two peer-reviewed journal articles based on ALE's multi-million dollar grant-funded Community Based Health Home project that was published in August 2019. The primary author is Tina

Sadarangani, PhD, PHN, in addition to co-author Lydia Missaelides, MHA, et al.

LA County Immunization Initiative

CAADS continued to collaborate with LA County Department of Public Health (LADPH) on the design of an adult immunization project at adult day services sites. CAADS also provided technical assistance to LADPH on survey questions that were intended to be sent to ADHC programs in the LA area about whether or not there was a perceived need for offering immunizations in centers.

Emergency Services Activities

CAADS participated in emergency services activities around the public safety power shutoffs (PSPS) with disability community stakeholders and the California Office of Emergency Services (CalOES). And, submitted recommendations with disability stakeholders to public utility liaisons regarding the need for more coordinated efforts with community-based organizations before, during and after future PSPS events.

COMMUNICATION INITIATIVES

CAADS entered into a contract with Firespring to modernize CAADS' website with a goal to redesign it to create a new, more modern platform and user experience. CAADS also improved the association's social media presence, both on Facebook and Twitter, and increased Facebook followers by 13%, likes by 12.5%, and Twitter followers by 22%. The association participated in a social media campaign for National Family Caregivers Month in partnership with Easterseals.

CAADS created a new informational brochure that was highlighted and distributed at the 2019 fall conference. The association also provided regular updates on public and members only pages on CAADS' website, and emailed updates to members only. CAADS also marketed CAADS' conferences through Social Media platforms. The association also distributed 19 "Members Alerts" to members only on

CALIFORNIA ASSOCIATION FOR ADULT DAY SERVICES

various issues effecting the industry, and posted them to CAADS' website.

GOVERNMENT RELATIONS

Master Plan for Aging

Collaboration activities intensified even more with the transition to a new state Administration and engagement in the Master Plan for Aging (MPA) efforts. ALE and CAADS' provided a recommendation to the MPA on the consolidation of licensing and certification from CDPH to CDA. ALE also secured a seat on the MPA Advisory Committee and the LTSS Subcommittee. Additionally, ALE provided four recommendations to the MPA related to ADHCs and dementia care, expanding access to care.

State Budget

CAADS was successful in attaining a Medi-Cal supplemental rate increase. \$13.7 million dollars was allocated by the Legislature, and approved by the Newsom Administration to supplement the AB 97 CBAS rate cut from the Proposition 56 "Tobacco Tax" fund.

Long-Term Services and Supports Technical Assistance

CAADS and ALE met with the new CDA Director and Deputy Director of Long-Term Care to discuss ideas for improving access to CBAS and Adult Day Programs. The Association tracked fifty-five (55) bills in the 2019 legislative session, and took action on fifteen (15) top priority bills. CAADS provided input to CDSS on their Adult Day Program Emergency Intervention Regulations. CAADS also participated in an informational hearing put on by the Senate Committee on Human Services on the benefits and needs of family caregivers.

CAADS hosted a tour of Eskaton ADHC for the Chair of Aging and Long-Term Care Committee's Chief of Staff and Chief Consultant. The association also worked with Assemblymember Mainschein's office to provide technical support on an Assembly Concurrent

Resolution on Intergenerational Programming and ADHCs, which was slated to be presented in 2020.

CAADS participated in a Legislative Staff briefing to discuss Adult Day Services with CDA, Department of Health Care Services (DHCS), Department of Social Services (CDSS) and Department of Public Health (CDPH). This briefing also included a tour of Yolo ADHC for Legislative Staff. Yolo ADHC also hosted a tour for the Director of CDA.

CAADS became a member of a coalition lead by the CA Hospital Association and other statewide health organizations to address a reasonable "fix" to AB 5 and the current status of independent contractors in the State.

Long Term Services and Supports Coalition

CAADS was part of a core group that developed a long-range policy vision and political action plan to rebuild services and prepare for the demographic and economic certainties that require the state to provide more funding and stronger community supports to meet the needs of older adults and persons with disabilities.

CAADS continued its work to support the California Aging and Disabilities Coalition's (CADA) mechanism to create a new, long-term services and supports (LTSS) benefit for the State, that included introducing both a Bill & a Budget augmentation request. CAADS assisted CADA in securing \$1 million dollars that authorized DHCS to contract for an actuarial analysis of LTSS financing. CAADS and CADA provided technical assistance to CDA and DHCS on the content of the actuarial analysis.

CAADS continued with CADA's effort and continued participation in bi-weekly meetings that included working collaboratively on a MPA recommendation on creating a new LTSS benefit for the middle class. As a member of the California Collaborative for LTSS, CAADS continued to serve on the Strategic Planning Committee, the "Master Plan on Aging" workgroup, and the Advocacy Day Planning Workgroup (involving the SCAN Foundation). We also maintained CAADS role in the "Collaborative" by assisting in supporting 12

CALIFORNIA ASSOCIATION FOR ADULT DAY SERVICES

pieces of LTSS legislation, four member budget requests, and feedback on regulatory proposals.

NATIONAL ADULT DAY SERVICES ASSOCIATION



CAADS' Board President **Kathleen Kolenda**, ALE Executive Director **Lydia Missaelides**, and CAADS' Immediate Past President **Corinne Jan** continued to serve on the Board of the National Adult Day Services Association (NADSA). Kathleen Kolenda serves as NADSA's Treasurer.

ALE co-presented two sessions at the NADSA Annual Conference: Medicare Advantage: A New Opportunity to Engage with Managed Care and on Joe's Journey Home: Serving Homeless Seniors through a Community Based Health Home (with Corinne Jan).

EDUCATION AND TRAINING

CAADS conducted eleven (11) webinars and two (2) conferences for adult day services providers in 2019:

JAN 16 | Webinar

New Member Orientation: What Every CAADS Member Should Know

JAN 24 | Webinar

Federal and State Environment Affecting Adult Day Services

FEB 22 | Webinar

New CalFresh Benefits for SSI Recipients & Medi-Cal Share of Cost: Overview of the New Benefits and Understanding Common Issues

MAR 22 | Webinar

Common Licensing and Certification Deficiencies in Adult Day Services

APR 18 | Webinar

Operationalizing the CBAS Individual Plan of Care (IPC): A Focused Tour of Key Changes

APR 29- MAY 1 | Berkeley

**CAADS SPRING CONFERENCE
Advancing Excellence Together**

JUNE 6 | Webinar

**Independent Contractor or Employee?
How California's New Classification Rules Can Affect Your Center**

JULY 17 | Webinar

Your Participants Oral Health is More Important than You May Realize: Why Oral Care Matters for a Healthier Body

AUG 15 | Webinar

The Advocacy Imperative

SEP 19 | Webinar

Pathways to Team Harmony with John Ford

OCT 17 | Webinar

Recognizing and Managing Holiday Depression in Older Adults

NOV 12-14 | Torrance

**CAADS FALL CONFERENCE &
ANNUAL MEMBERSHIP MEETING
Advancing Excellence Together**

DEC 5 | Webinar

Part 1: Adult Day Services – Supporting the Family Caregiver

CE Provider Approval

In October 2019, CAADS underwent a second review and was re-certified by California Association of Marriage and Family Therapists as a qualified Continuing Education (CE) provider for:

- Licensed Marriage and Family Therapist (LMFT)
- Licensed Clinical Social Worker (LCSW)
- Licensed Professional Clinical Counselor (LPCC)
- Licensed Educational Psychologist (LEP)



MEMBER SERVICES

CAADS' staff continued to assist members and the general public with requests for information, referral to programs and help with:

- Pre-application screening process for prospective ADHC / CBAS providers
- Differences between the ADHC / CBAS (medical model) and ADP (non-medical model) of adult day services
- Licensing process for ADHC / CBAS
- Licensing process for ADP centers
- Consumers looking for centers with specific services
- Regulations for ADHC / CBAS
- Regulations for ADP

CALIFORNIA ASSOCIATION FOR ADULT DAY SERVICES

- Best Practices and standard forms / policies
- Finding industry consultants / vendors

MEMBER COMMUNICATIONS

CAADS' staff kept members and others interested in Adult Day services informed by issuing:

- 19 Member's Only Alerts
- 32 Website Update Notices
- 5 JobLine Announcements

MEMBERSHIP REPORT

Membership grew by 3% in 2018 compared to 2017, as shown in the chart below.

CAADS' Membership Summary -- 2018

Active Members December 31, 2017	188
Inactivated Members JAN 1 – DEC 31, 2018	- 25
New Members JAN – DEC 31, 2018	+ 30
Active Members December 31, 2018	193

Members by Category December 31, 2018:

Pre-Licensed Provider	29
Year 1 New Licensee / Ownership	3
Year 2 New Licensee / Ownership	1
Year 3 New Licensee / Ownership	2
Licensed Provider (4+ years)	125
Associate: Allied Community / Government Org	7
Associate: Consultant	1
Associate: Main Office	5
Associate: Health Care Provider Partner	7
Associate: Honorary Member	4
Associate: Vendor	9

Members by Category December 31, 2018	193
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CALIFORNIA ASSOCIATION FOR ADULT DAY SERVICES

TREASURER'S REPORT

STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31, 2019

BALANCE SHEET

ASSETS

Cash and cash equivalents	\$ 203,748.53
Dues Receivable	254,028.98
Other assets and depreciation	1,753.00

TOTAL ASSETS **\$459,530.51**

LIABILITIES AND NET ASSETS

Deferred Dues Revenue	\$ 418,962.79
Accounts Payable and accrued expenses	29,446.85

TOTAL LIABILITIES **\$448,409.64**

NET ASSETS

Unrestricted	18,282.50
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TOTAL LIABILITIES AND NET ASSETS **\$466,692.14**

STATEMENT OF INCOME AND EXPENSE

SUPPORT AND REVENUE

Member Dues	\$ 375,308.88
Program fees	224,423.62
Contributions	9,490.00

TOTAL SUPPORT AND REVENUE **\$609,222.50**

EXPENSES

Program services	\$ 427,172.46
General and administration	252,918.17

TOTAL EXPENSES **\$680,090.63**

OTHER INCOME/EXPENSE

Interest Income	186
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TOTAL OTHER INCOME/EXPENSE **186**

CHANGE IN NET ASSETS **62,749.65**

NET ASSETS AT BEGINNING OF YEAR **\$8,118.48**

NET ASSETS AT END OF YEAR **\$70,868.13**

Auditors: Williams and Olds CPAs, Sacramento, CA