

INVITATION TO EXHIBIT

CAADS Fall Conference

The Westin South Coast Plaza, Costa Mesa

Exhibitor Dates: November 13 & 14, 2023

Full Conference Dates: November 13 - 15, 2023



CALIFORNIA ASSOCIATION FOR ADULT DAY SERVICES
(916) 552-7400 | caads@caads.org | www.caads.org

CAADS Fall Conference

Fresh Perspectives: Rebounding, Rebuilding, Reshaping Adult Day Services

TARGET YOUR SALES TO NEARLY 200 DECISION MAKERS!

- ▶ Adult Day Programs (non-medical model) | Adult Day Health Care / Community Based Adult Services (medical model) Alzheimer's Day Care Resource Centers (medical and non-medical models) | Adult Day Vendorized Programs (serving regional center clients) | Medi-Cal Managed Care Plans
- ▶ Owners, Executive Directors, Administrators, Finance Staff, Program Directors, Nurses, Social Workers, Therapists, and Others
- ▶ Experienced, New and Pre-Licensed Providers
- ▶ For-Profit and Non-Profit Providers serving adults with Alzheimer's and related dementia, chronic illnesses, frail elders, persons with developmental disabilities and individuals with mental health challenges.

EXHIBIT WITH CAADS IN SOUTHERN CALIFORNIA!

- ▶ Market Your Products / Services
- ▶ Meet Decision Makers
- ▶ Reinforce Customer Loyalty
- ▶ Establish New Markets
- ▶ Introduce New Products/Services
- ▶ Support Adult Day Services

GREAT VALUE AND BENEFITS!

- ▶ CAADS Members: **\$950/\$850*** per table-top
 - ▶ Non-members: **\$1650/\$1500*** per table-top
- * Return signed contract and full payment by 5:00 PM, September 8, 2023, and get the \$100 discount PLUS additional marketing exposure!*

Table-Top Space Selection: On the attached Contract to Exhibit, there is a place to indicate your first, second and third choice options for a table. Your table assignment will be confirmed based on the date when the signed contract with full payment is received by CAADS. **CAADS management reserves the right to change space designations as deemed in the best interest of the event.**

EXHIBIT SPACE RENTAL FEE INCLUDES:

- ▶ **One 6' x 30" skirted table-top and one chair** (*additional chairs will be added for each additional exhibitor registration purchased*)
- ▶ **Monday Reception** — The perfect opportunity to be in the center of it all while attendees mingle and network among the exhibits and vie for gift baskets to be raffled.
- ▶ **One staff "Exhibitor Registration" per table**, to attend Monday and Tuesday all day including the Monday Exhibit Reception & Gift Basket Raffles. Note: Non-Member exhibitors may exhibit on Monday, but will not be able to participate in the *CAADS Annual Meeting and lunch* (for members only) held that day.
(*Each additional exhibit representative is required to pay a \$350 "Exhibitor Registration" fee*)
- ▶ **Free Listing in conference marketing pieces**
- ▶ **Free Listing in on-site conference program**
- ▶ **Free List of Pre-Registrants prior to event** (name, title, company, address, email, telephone)

SPACE SELECTION BASED ON DATE CONTRACT WITH FULL PAYMENT IS RECEIVED

Complete the enclosed contract and send it with payment by check or credit card to:

California Association for Adult Day Services (CAADS)
1107 9th Street, Suite 701 | Sacramento, CA 95814
OR FAX to (866) 725-3123

Questions/Assistance: Please contact CAADS at **(916) 552-7400** or email **nicole@caads.org**

*(Cancellations must be received in writing by 9/18/23 for a 75% refund; by 10/15/23 for a 50% refund; cancellations after 10/15/23 will **NOT** be refunded)*

Exhibit Dates: Monday & Tuesday, November 13 & 14, 2023

WESTIN SOUTH COAST PLAZA | 686 ANTON BLVD | COSTA MESA, CA 92626

CAADS Fall Conference

Fresh Perspectives: Rebounding, Rebuilding, Reshaping Adult Day Services

SHOW INFORMATION

LOCATION: The Westin South Coast Plaza | 686 Anton Blvd. | Costa Mesa, CA 92626

MOVE-IN: November 13, 2019 Monday 7:30 AM to 8:30 AM*

SHOW DATES: November 13, 2019 Monday 8:00 AM to 6:30 PM* (includes reception)
November 14, 2019 Tuesday 7:30 AM to 6:00 PM*

MOVE-OUT: November 14, 2019 Tuesday 6:00 PM to 7:00 PM*

**Times are subject to change based on final conference agenda*

LODGING

The Westin South Coast Plaza

686 Anton Blvd.

Costa Mesa CA 92626

Telephone: (714) 540-2500

Guest Room Wireless: Complimentary for Marriott Bonvoy Members

Hotel Reservations Deadline: October 23, 2023

Telephone Reservations: 1 (714) 540-2500

Room Rate: \$199* Single/Double Must mention CAADS

Overnight Self-Parking: \$25.00 daily rate (discounted rate)

Reservation Link: [Book Your Group/Corporate Rate | Marriott International](https://www.marriott.com/event-reservations/reservation-link.mi?id=1690410976836&key=GRP&app=resvlink)

(www.marriott.com/event-reservations/reservation-link.mi?id=1690410976836&key=GRP&app=resvlink)

Hotel has a smoke-free policy. There will be complimentary wireless in meeting space. Hotel rates are \$199 for single/double occupancy. There are a limited number of rooms available in the CAADS room block; It is a good idea to make your hotel reservations early. Reservation requests made **after the cut-off date of October 23, 2023**, will be based on availability at the Hotel's prevailing rates. Regardless of when you make your hotel reservation, please be sure to mention "CAADS," as CAADS receives a discount on meeting space fees based on the number of guest rooms occupied by CAADS event attendees.

**Hotel room rates are subject to applicable state and local taxes (currently 11% Occupancy Tax and CA Tourism Tax of \$0.60)*

SHIPPING AND HANDLING

Packages/freight for exhibitors are subject to handling fees at this hotel. Shipments should arrive no sooner than 72 hours prior to the conference (*Friday, November 10, 2023*). The hotel does not have storage space for crates, pallets, or large shipments. All shipments must identify our group name, **California Association for Adult Day Services**, on the shipping label and box.

It is the responsibility of the individual exhibitor to notify the Hotel in advance of estimated volume of materials to be shipped to Hotel. If anticipated volume or nature of handling requires special services, the individual exhibitor will need to make prior arrangements at their expense. At no time shall these expenses be incurred by the Hotel or CAADS.

ELECTRICITY, AUDIO/VISUAL, OTHER SERVICES

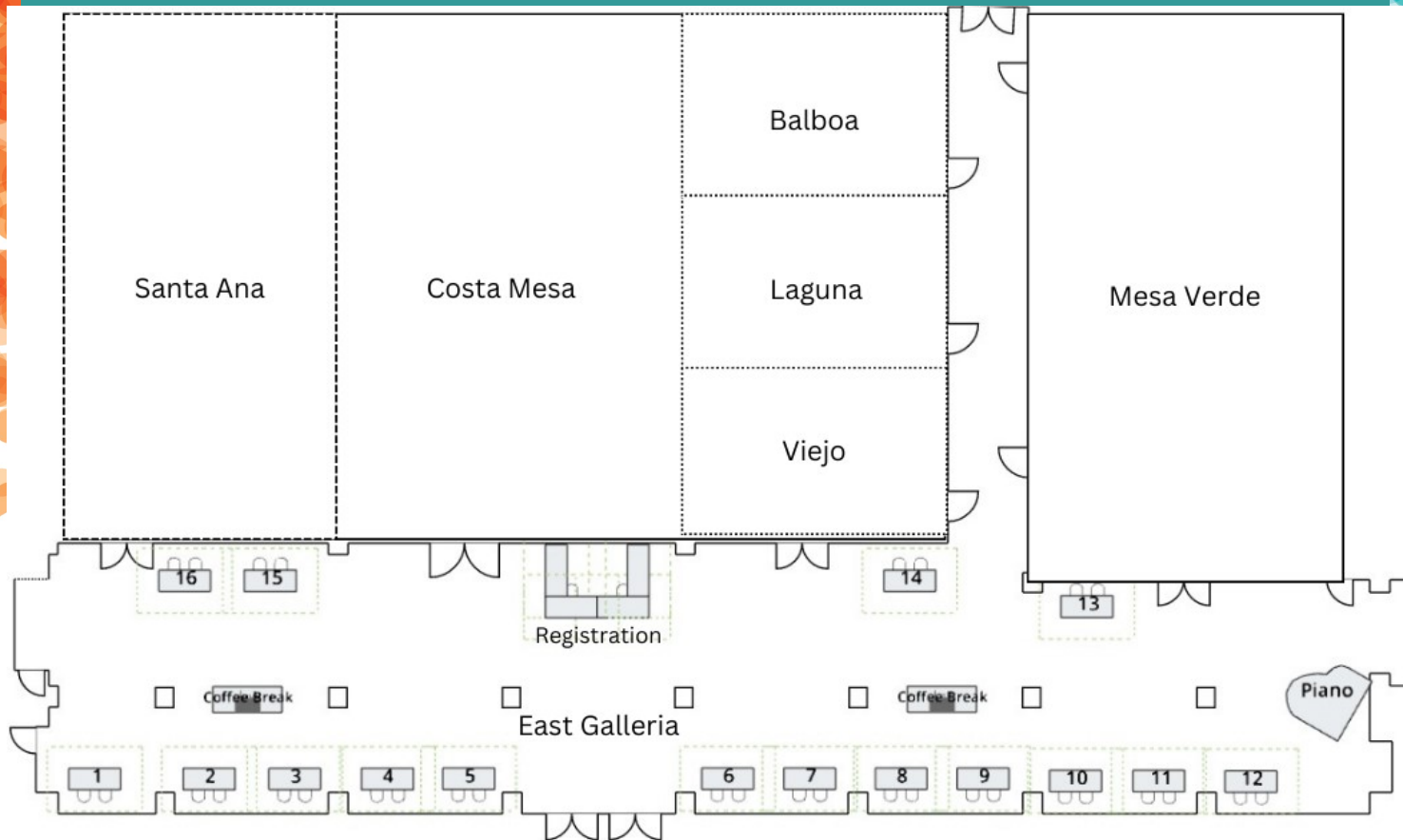
The hotel will provide a 6' x 30" skirted/draped table with one chair. It is the responsibility of the individual exhibitor to make **ALL** arrangements with the Westin South Coast Plaza for additional needs. At no time shall these expenses be incurred by the Hotel or CAADS. Contact **Eric Skiles, Director of Audio Visual**, at eskills@avms.com by **October 23, 2023** to make arrangements.

Exhibit Dates: Monday & Tuesday, November 13 & 14, 2023

WESTIN SOUTH COAST PLAZA | 686 ANTON BLVD | COSTA MESA, CA 92626

CAADS Fall Conference

Fresh Perspectives: Rebounding, Rebuilding, Reshaping Adult Day Services



EAST GALLERIA

- CAADS Registration
- Exhibits, Reception and Raffles
- Morning Refreshments

COSTA MESA

- General Sessions / Keynotes

LAGUNA, VIEJO, BALBOA, MESA VERDE

- Breakout Courses

A FEW OF OUR PAST EXHIBITORS. . .

- ALZPRENUERS
- ANTHEM BLUE CROSS
- BLUE SHIELD OF CALIFORNIA / PROMISE HEALTH PLAN (FORMERLY CARE1ST HEALTH PLAN)
- CALIFORNIA CAREGIVER RESOURCE CENTERS
- CALOPTIMA
- CDC NATIONAL CENTER FOR HEALTH STATISTICS
- COLONY WEST
- COMPREHENSIVE INSURANCE SERVICES
- CORRELINK SYSTEMS, INC.
- HEFFERNAN INSURANCE BROKERS
- L.A. CARE
- MOLINA HEALTHCARE OF CALIFORNIA
- NATIONS BUS SALES
- RTZ SYSTEMS/CADCARE®
- SHIELD HEALTHCARE
- STORII CARE
- TURBOTAR, INC.

Exhibit Dates: Monday & Tuesday, November 13 & 14, 2023

WESTIN SOUTH COAST PLAZA | 686 ANTON BLVD | COSTA MESA, CA 92626