



caads

CA Association for Adult Day Services

COMMUNITY | CONNECTION | CHOICE

ENVISIONING THE FUTURE

CORE IDEOLOGY

OUR CORE PURPOSE

CAADS's purpose is to inspire, provide leadership, and facilitate the success of its members who support and assist people living with long-term health, functional, cognitive, or mental challenges to optimize their individual potential and independence.

OUR CORE VALUES

1. Make a difference through leadership and pioneering actions.
2. Serve individuals, families, and community with compassion and integrity.
3. Respect individuality, choice, and independence at all stages of life.
4. Achieve excellence through innovation, creativity, resourcefulness, and change.

ENVISIONED FUTURE

THE BIG HAIRY AUDACIOUS GOAL

To revolutionize the delivery of long term care.

OUR VIVID DESCRIPTION

- CAADS will be universally regarded as a trusted source of information about community-based long term care.
- Adult day services will be understood by all and available to those in need.
- We will create and collect a body of information and research that will improve and validate adult day services.
- We will influence the delivery of community based long term care throughout the country.
- At the local, state, and national level, we will play a key role in shaping public policies that shift our priorities, resources, and incentives toward community- based care and we will influence funding decisions.
- We will create alliances with others who share our envisioned future.

Approved by CAADS Board of Directors 2/09/06

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