



caads

CA Association for Adult Day Services

COMMUNITY | CONNECTION | CHOICE

ENVISIONING THE FUTURE

Core Ideology

Our Core Purpose

CAADS PURPOSE IS TO INSPIRE, PROVIDE LEADERSHIP AND FACILITATE THE SUCCESS OF ITS MEMBERS WHO SUPPORT AND ASSIST PEOPLE WITH LONG-TERM HEALTH, FUNCTIONAL, COGNITIVE, OR MENTAL CHALLENGES TO OPTIMIZE THEIR INDIVIDUAL POTENTIAL AND OPTIMIZE THEIR INDEPENDENCE.

Our Core Values

1. **Make a difference through leadership and pioneering actions**
2. **Serve individuals, families, and community with compassion and integrity**
3. **Respect individuality, choice and independence at all stages of life**
4. **Achieve excellence through innovation, creativity, resourcefulness, and change**

Envisioned Future

The Big Hairy Audacious Goal

TO REVOLUTIONIZE THE DELIVERY OF LONG TERM CARE

Our Vivid Description

- **CAADS will be universally regarded as a trusted source of information about community-based long term care**
- **Adult day services will be understood by all and available to those in need**
- **We will create and collect a body of information and research that will improve and validate adult day services**
- **We will influence the delivery of community based long term care throughout the country**
- **At the local, state and national level, we will play a key role in shaping public policies that shift our priorities, resources and incentives toward community-based care and we will influence funding decisions**

Approved by CAADS Board of Directors 2/09/06 (rev 2/8/2019)