



caads

CA Association for Adult Day Services

COMMUNITY | CONNECTION | CHOICE

ENVISIONING THE FUTURE

Core Ideology

Our Core Purpose

CAADS PURPOSE IS TO INSPIRE, PROVIDE LEADERSHIP AND FACILITATE THE SUCCESS OF ITS MEMBERS WHO SUPPORT AND ASSIST PEOPLE WITH LONG-TERM HEALTH, FUNCTIONAL, COGNITIVE, OR MENTAL CHALLENGES TO REALIZE THEIR INDIVIDUAL POTENTIAL AND MAINTAIN THEIR INDEPENDENCE.

Our Core Values

- 1. MAKE A DIFFERENCE THROUGH LEADERSHIP AND PIONEERING ACTIONS**
- 2. SERVE INDIVIDUALS, FAMILIES, AND COMMUNITY WITH COMPASSION AND INTEGRITY**
- 3. RESPECT INDIVIDUALITY, CHOICE AND INDEPENDENCE AT ALL STAGES OF LIFE**
- 4. ACHIEVE EXCELLENCE THROUGH INNOVATION, CREATIVITY, RESOURCEFULNESS, AND CHANGE**

Envisioned Future

The Big Hairy Audacious Goal

TO REVOLUTIONIZE THE DELIVERY OF LONG TERM CARE

Our Vivid Description

- CAADS WILL BE UNIVERSALLY REGARDED AS A TRUSTED SOURCE OF INFORMATION ABOUT COMMUNITY-BASED LONG TERM CARE**
- ADULT DAY SERVICES WILL BE UNDERSTOOD BY ALL AND AVAILABLE TO THOSE IN NEED**
- WE WILL CREATE AND COLLECT A BODY OF INFORMATION AND RESEARCH THAT WILL IMPROVE AND VALIDATE ADULT DAY SERVICES**
- WE WILL INFLUENCE THE DELIVERY OF COMMUNITY BASED LONG TERM CARE THROUGHOUT THE COUNTRY**
- AT THE LOCAL, STATE AND NATIONAL LEVEL, WE WILL PLAY A KEY ROLE IN SHAPING PUBLIC POLICIES THAT SHIFT OUR PRIORITIES, RESOURCES AND INCENTIVES TOWARD COMMUNITY-BASED CARE AND WE WILL INFLUENCE FUNDING DECISIONS**
- WE WILL CREATE ALLIANCES WITH OTHERS WHO SHARE OUR ENVISIONED FUTURE**

Approved by CAADS Board of Directors 2/09/06

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